

URBAN COME ON'S

School of Architecture - University of Reading

PROPOSITIONAL MAP-MAKING

MICRO SCALE INTERVENTIONS

GRAPHIC MANIFESTO FOR COMMONING

OLIVER FROOME-LEWIS
PENELOPE PLAZA

whatchagot?





penelope plaza

co-founder of CollectivoX
member of urban collective
Ser Urbano

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PhD / MPhil / Architecture

Say it with Chalk!



[¿Cómo funciona?](#)[Cuéntanos tu idea](#)[Ofrécelo](#)[Inspírate](#)[Entérate](#)[Usuarios](#)

Tú pones la idea, nosotros el lugar

Somos una plataforma encargada de conseguir espacios para tus ideas

[¿CÓMO FUNCIONA?](#)

BRITISH
COUNCIL



COLLECTIVOX





BUGA RAN

COLLECTIVO X













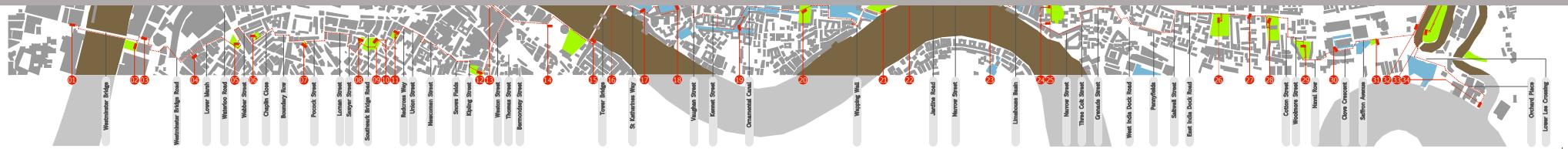
oliver froome-lewis

founder of Touching the City

Associate Professor
Programme Director BSc Architecture
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RIBA / ARB / SFHEA

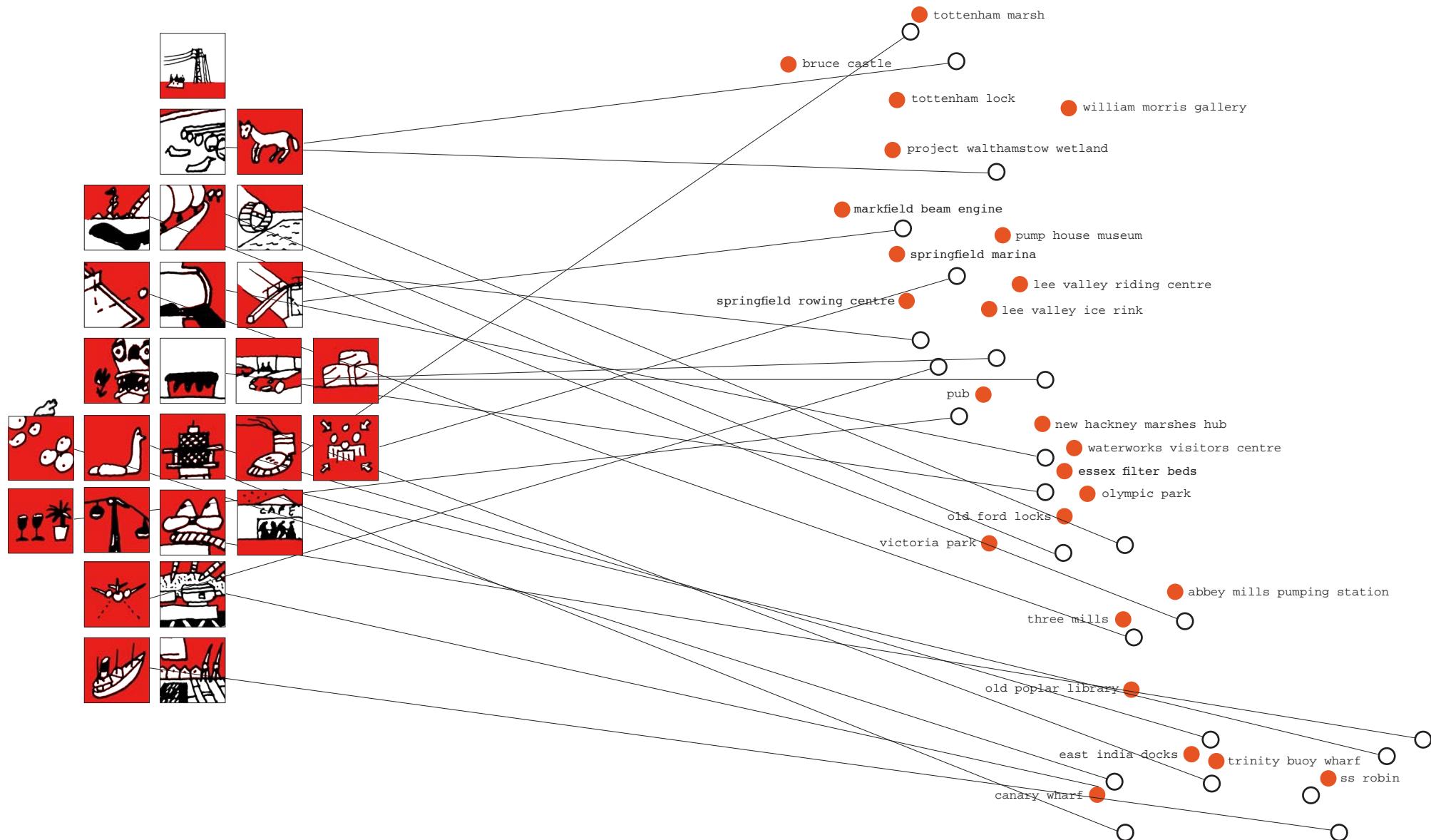
westminster > leamouth



southwark walk workshop



lea valley drift



lea valley drift

5th Stage

Leaving Qeop take Osborne Road opposite, proceeding along into Berkshire Road then find a pedestrian cut through on your right (here you will discover another architectural addition to the public realm: an orchard). Turn left out of orchard onto Berkswell Lane and left again. At the end of this road you will see a public space cleverly disguised as a road (a bench tarmac'd into the road surface, an intervention titled 'Street Interrupted'), and find 'See Studio' and the 'Hackney Pearl' where you might enjoy a well-earned meal. Below Berkswell Lane turn left and head right along Wallis Road, under the railway-bridge and left along White Post Lane. The footbridge at the end here leads to the Copper Box and Queen Elizabeth Olympic Park (explore the park, refresh at Timber Lodge, play at tumbling bay..) then retrace your steps to locate Hackney Wick Station.

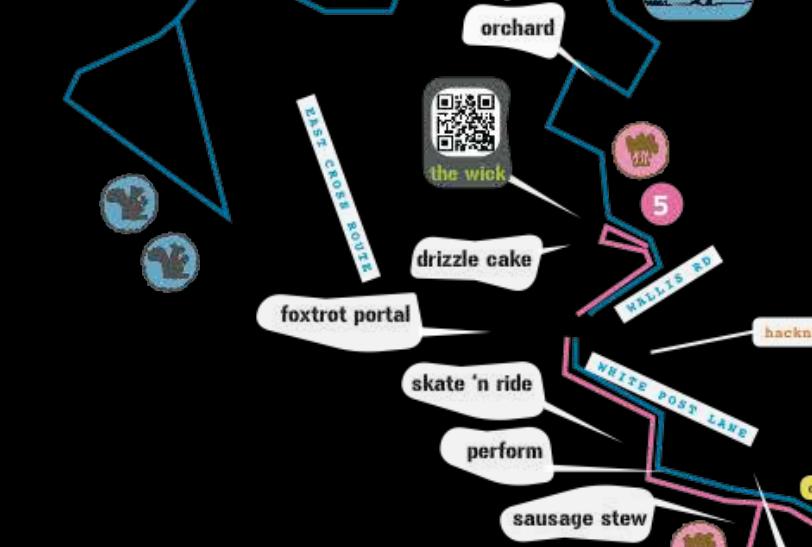
*

arts epicentre

temporary lawn

arcelor Mittal orbit

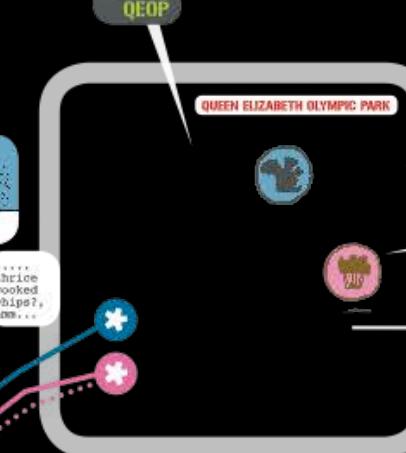
aquatic centre



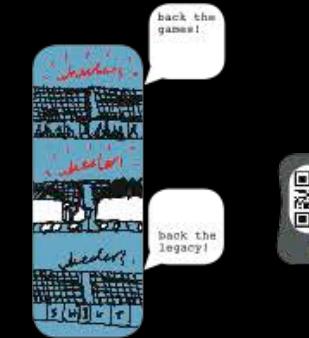
5th Stage

Retrace your steps to the White Building and cross the bridge to the Copper Box and on to the QEOP. Make your way to The Timber Lodge for MUFFIN SEVEN (and explore the park). Leave by the South East exit. Proceed down Westfield Avenue to Westfield Stratford City, for MUFFIN EIGHT, before descending back to Stratford Station.

*



stratford RAIL DLR TUBE



stratford international RAIL



ambient



stratford cent

south park open?

downward

upward

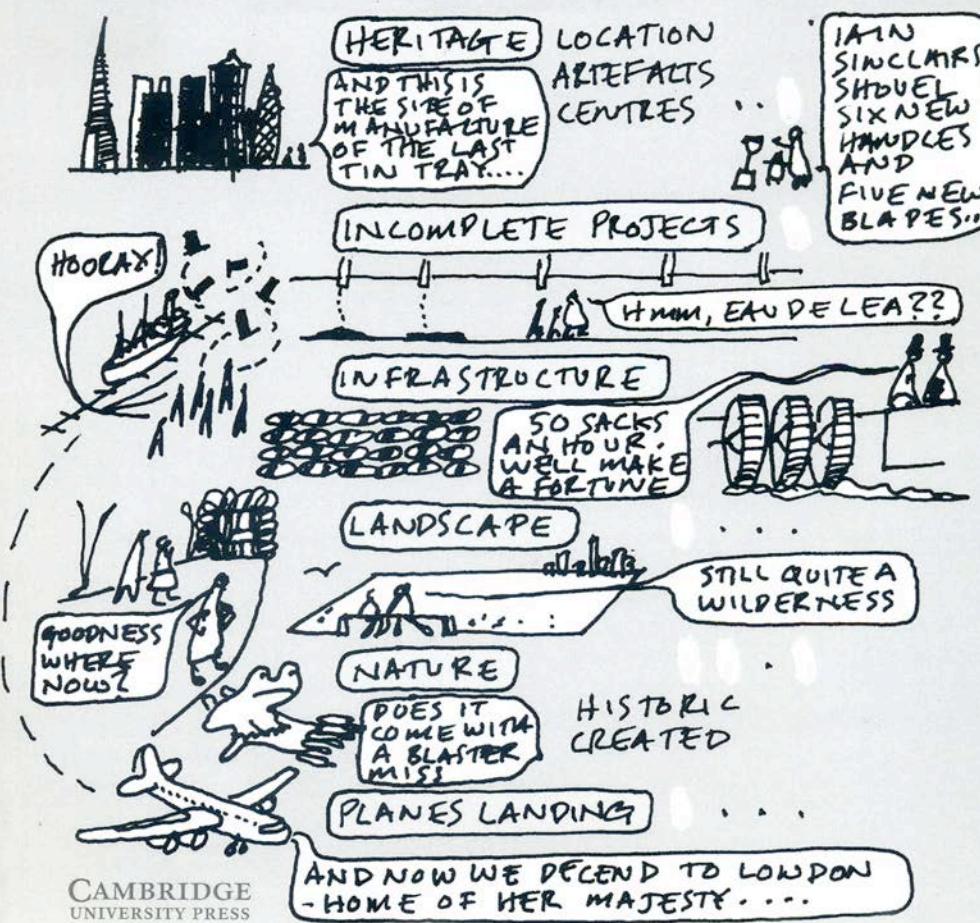
leftward

rightward

Olympic Legacy
Sustainable Regeneration
Visions, Promises, Contingencies

arq

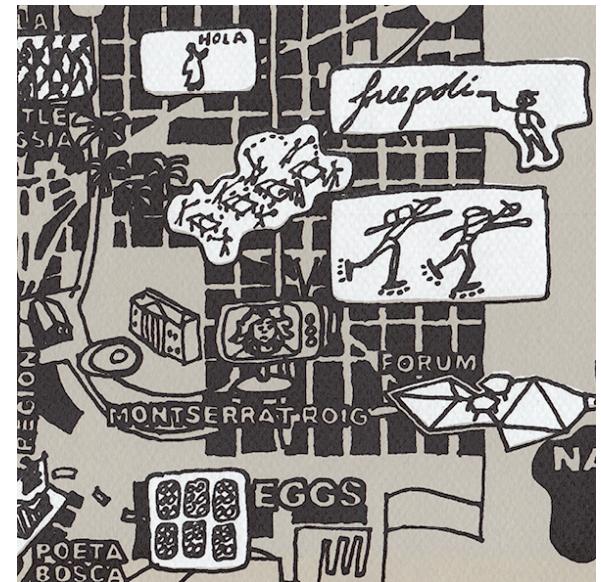
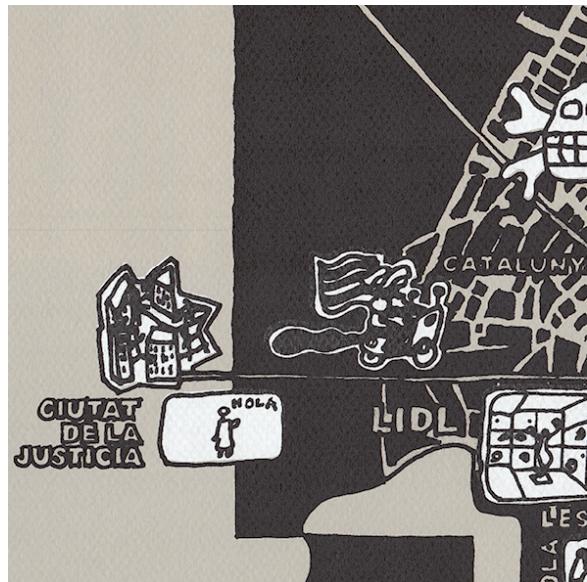
architectural research quarterly



barcelona



barcelona



oliver's value planner

mapping values

initiative name:
...

public space attributes
facilities
privacy
past occupation

establishment measures
(inhabitants may benefit)
programmed activities

profit >

inhabitant measures
(establishment may benefit)
potential public space attributes
current occupation
future occupation
non-programmed activities
fictional past occupation

needs

warmth of
human
dimension
PC

< perceptions
how things play out
and how they are witnessed.

durability
originality
best of type
on message
aesthetic

intangible assets
appreciating assets

visual and experience mapping, film video
photography, capturing stories and narratives

public value PC

