



4th NWFashionConference

Local Fashion Communities

University of Antwerp, Belgium Grauwzusters Cloister, Stadscampus – Building S Lange Sint-Annastraat 7, 2000 Antwerpen 23-26 November 2016

PROGRAMME

Wednesday 23 November 2016

13:00 – 14:00	Registrations Patio
14:00 – 19:00	PhD-workshop Baroque Room
	PhD-candidates may present and discuss their research design and first results to an academic panel, led by prof. dr. Ian King (University of the Arts London / London College of Fashion) and prof. dr. Annick Schramme (University of Antwerp / Antwerp Management School).

Thursday 24 November 2016

09:00 - 10:00	Registrations Patio
10:00 – 10:05	Opening of the conference Promotiezaal
	by chair of the Organizing Committee prof. dr. Annick Schramme (University of Antwerp – Antwerp Management School)
10:05 – 10:20	Words of welcome Promotiezaal
	Dean University of Antwerp Angela Jansen, president NWFashion Conference

10:20 – 11:10	Keynote Promotiezaal Chair: Ian King Heritage Crafts in Fashion Business - Tradition to Modernity Archana Surana, (Founder and Director of the ARCH Academy of Design in Jaipur, India)	
11:10 – 12:00	Keynote Promotiezaal Chair: Leslie Rabine Transcolonial Fashion: Dress, Power, and Innovation Between France and West Africa Victoria Rovine (University of North Carolina at Chapel Hill, USA)	
12:00 – 13:30	Lunch Patio Optional: Movie 'Political Dress' (Adam Mickiewicz Institute) Promotiezaal	
13:30 – 15:00	Paper sessions	
	SESSION 1A: Selective Tradition Promotiezaal Chair: Amanda Smith	SESSION 1B: Independent Fashion Designers Baroque Room Chair: Mariangela Lavanga
	Between Tradition and Fashion: Variations in Purepecha Costume Martha González Lázaro	Belgian Fashion Designer's Pathways to Success: A Configurational Perspective Sofie Jacobs and Annick Schramme
	Selective Tradition on the Example of Interpolation of Traditional Wear Elements Into Contemporary Croatian Fashion Designers' Collections Lidija Fistrek	Fashioning a Domestic Creative Industry: Examining the Strategic Spatial Dynamics and Locational Choice of Independent Fashion Designers in Canada Taylor Brydges
	More Than a Dragon and a Lantern: What Chinese Fashion Designers are Creating Now	Haute Couture: Over My Dead Body: Creating a New Fashion Dynamic in Lebanon Jason Steel

	Yating Jin, Carolyn Barr Nanette Carter	nes and	
15:00 – 15:20	Coffee break		
15:20 – 16:50	Paper sessions		
	SESSION 2A: Micro- Macro Promotiezaal Chair: Narges Khodabakhshi	SESSION 2B: Fashion Spaces Chapel Chair: Lidiija Fistrek	SESSION 2C: The Local in Fashion identities Baroque Room Chair: Sofie Jacobs
	Tehran's Fashion Industry Today Azadeh Fatehrad	Flea Speech: Micro-economy, Wardrove Mobility and Style Identity in Barcelona Manuel De Sousa	Local Bodies in Foreign Clothes: The Hidden Geometries of Japanese Fashion Toby Slade
	A Study of Local Fashion Communities from Ethiopia and Ukraine and Devising Solutions for their Fashion Products/Commodities Karan Khurana and Kateryna Ryabchykova	Temporary Spaces and Sustainable Fashion Curation: Are They Here to Stay? Anja Overdiek	Creating Local Fashion Norms Between 1918- 1923: Women's Magazines and Associations In the pre- Turkish Republic Era Özlem Dilber
	Crafting Fashion in India: Artisans, Designers and Cultural Heritage Eiluned Edwards	Fashioning Brazil and Brazilian Self- Fashioning, As Seen Through the Lens of National Geographic Elizabeth Kutesko	System D: The Art of Self-Reliance in the Moroccan Fashion Community Angela Jansen
17:00 – 18:30	Saloon Chapel Moderator: Annick Schramme The role of fashion in 'The Antwerp Ecoystem' with local actors.		
19:00 – 20:00	Visit to ModeMuseum Patio: we walk together to ModeMuseum		
	Exhibition: 'Rik Wouters	& The Private Utopia'	

Friday 25 November 2016

08:30 - 09:00	Registrations Patio	
09:00 – 09:50	Keynote Promotiezaal The Story of 'The Antwerp Six' Annick Schramme	
09:50 – 10:40	Keynote Promotiezaal Chair: Annick Schramme The unfashionable foot: people pl dr. Catherine Willems (School of	
10:40 – 11:00	Coffee break Patio	
11:00 – 12:00	Paper sessions	
	SESSION 3A: Local Fashion Scenes Promotiezaal Chair: Taylor Brydges	SESSION 3B: Local Brands Chapel Chair: Kateryna Ryabchykova
	Cambodian Fashion NGOs: Are They Doing Good? Katalin Medvedev	Moda Polska - Oasis Of Luxury Behind The Iron Curtain Dominika Łukoszek
	Fashion in Fiji: The Potential of Design Within the Context of a Declining Manufacturing Industry Amanda Smith and Angela Finn	Case Study Kamensko; Textile industry, Privatization and Local Community Engagement Ivana Čuljak and Lea Vene
12:00 – 13:30	Lunch Patio Optional: Movie 'Political Dress' (Adam Mickiewicz Institute) Promotiezaal	

13:30 – 15:00	Paper sessions		
	SESSION 4A: Micro- Macro 2 Promotiezaal Chair: Pang Ching Lin	SESSION 4B: Alternative Fashion Systems Chapel Chair: Sofie Jacobs	SESSION 4C: Local in Fashion Education Baroque Room Chair: Toby Slade
	Locally Trending Trans-global Style: The Travelling Abaya Lezley George	Fashioning an Alternative Approach to the Current Fashion System: A Legal Perspective Tania Phipps-Rufus & Lígia Carvalho Abreu	Research Based Educational Method in Design to Equalize the Indian Heritage in Crafts With the Contemporary Global Market Bianca Pinheiro Mendes
	Re-fashioning the Chinese Carrying Bag Wessie Ling	Behind the Scenes in Dutch Fashion: Bridging the Gap Between Independent Fashion Designers, Craftsmen and Fashion Intermediaries Mariangela Lavanga and Liane van der Linden	Contemporary Education for Traditional Weavers in India Ruth Clifford
	Ethno Tendance Fashion Week Brussels: A Counter- Practice and – Narrative Christine Delhaye and Rhoda Woets	Handmade: A Collaboration Between Gujarati Crafts and Contemporary Fashion Alison Welsh	Decolonising the Local: Beyond Eurocentric Fashion Design Education Tanveer Ahmed
15:00 – 15:20	Coffee break Patio		

15:20 – 16:20	Paper sessions	
	SESSION 5A: The Local in Fashion Identities 2 Promotiezaal Lezley George	SESSION 5B: Local Politics and Fashion Chapel Chair: Anja Overdiek
	The Most Fashionable Dream of the 20 th Century: Turkish National Fashion <i>Çilem Tercüman</i>	Shoe Design in Communist Czechoslovakia Juraj Suska
	Development of a Tanzanian National Dress: Explorations in Co-Design, Recycling and Identity Karen Shah, Charles Kahabi and Tracy Diane Cassidy	Modernization and Oil-fashion: The History of Urban Clothing in Iran (1941-1979) Narges Khodabakhsh
16:30 – 18:00	Round table Promotiezaal Moderator: Annick Schramme Interdisciplinary Research in Fashion: Research Agenda Ian King, Victoria Rovine, Archana Surana, Angela Jansen,	
18:00 – 19:00	Afterdrink Patio	

Saturday 26 November 2016 (Optional programme: € 50/pp. incl. lunch)

10:00 – 13:00	Designer Studio of Katrien Van Hecke Minderbroedersrui 11, 2000 Antwerp	
	Guided city tour through the fashion city heart of Antwerp including visits to designer studio's and a flag ship store of a high end designer.	
13:00 – 14:00	Networking lunch	