

AN INTERNATIONAL CONFERENCE AT THE UNIVERSITY OF ANTWERP

Unscrewing the Creative City

The Historical Fabrication of Cities as Agents of Economic Innovation and Creativity



 Universiteit
Antwerpen

 FWO
FLANDERS

 CSG
CENTRUM VOOR STADSGESCHIEDENIS

 University of
Leicester

12 - 13 DECEMBER 2013

GRAUWZUSTERS CONVENT – BAROKZAAL

TINEKE.VANDEWALLE@UANTWERPEN.BE

PROGRAMME

THURSDAY 12 DECEMBER

THE CITY AND MODERNITY: PARTNERS IN CRIME

- 9.30-10.10 Welcome and introduction
Bert De Munck and Ilja Van Damme (Centre for Urban History, University of Antwerp)
- 10.10-10.30 Discussion
Setting the agenda by Simon Gunn (Centre for Urban History, Leicester)
- 10.30-11.00 Coffee and breakfast (Patio)
- 11.00-12.00 Keynote address:
The concept of the creative city and its interpretations
Franco Bianchini (Leeds Metropolitan University)
- 12.00-12.30 Discussion
Conclusion by Andrew Miles (University of Manchester)
- 12.30-13.30 Walking lunch buffet (Patio)

CULTURAL INDUSTRIES

- 14.00-14.20 *At the cradle of the creative economy? The alumni of the Antwerp academy and the urban creative class (1850-1870)*
Dries Lyna (Radboud University Nijmegen)
- 14.30-14.50 *Interpreting paths through a co-evolutionary approach: the International Film Festival and the city of Venice*
Giovanni Favero and Anna Moretti (Departement of Management Ca' Foscari, University of Venice)
- 15.00-15.30 Discussion
Conclusion by Maarten Prak (Utrecht University)
- 15.30-15.45 Coffee break (Patio)

INDUSTRIAL CULTURES

- 15.45-16.05 *Manufacturing innovation as urban spatial practice: Sheffield's cutlery and metals industry and the rise of steel c. 1750-1900*
Sam Griffiths (UCL Bartlett School of Graduate Studies)
- 16.15-16.35 *Mythologizing the city of Yiwu: state re-appropriation of economic innovation in China's 'paradise of commodities'*
Alison Hulme (Goldsmiths College, University of London)
- 16.45-17.30 General discussion
Conclusion by Ilja Van Damme
- 19.00 Dinner

FRIDAY 13 DECEMBER

TRANSFORMATIONS THROUGH TIME I

- 9.00-9.20 *Grenoble and Marseille: Two different strategies to be (or to become) a creative city*
Guy Saez (Sciences Po Grenoble) and Boris Gresillon (Aix-Marseille University)
- 9.30-9.50 *From industrial cities to innovative and creative cities: a story of translation. The French case of Lille and Nantes*
Christine Liefoghe (University of Lille)
- 10.00-10.30 Discussion
Conclusion by Marco Belfanti (University of Brescia)
- 10.30-11.00 Coffee and breakfast (Patio)

BRANDING CITIES THROUGH CREATIVITY

- 11.00-11.20 *Cultural creativity and economic parasitism: the ambiguous appearance of Naples in the eighteenth century*
Alida Clemente (University "Niccolò Cusano", Rome) and Rossella Del Prete (Univesità del Sannio, Benevento)

- 11.30-11.50 *Building place; constructing meaning*
Karen Kesteloot (Faculty Design Sciences & Architecture, University of Antwerp)
- 12.00-12.30 Discussion
Conclusion by Bruno Blondé (Centre for Urban History, University of Antwerp)
- 12.30-13.30 Walking lunch buffet (Patio)

TRANSFORMATIONS THROUGH TIME II

- 14.00-14.20 *Two scales, one goal: industrialization and urban transformation in Paris and Bologna in the nineteenth century*
Francis Demier & Elena Musiani (Institute of Social and Political Science UMR CNRS Paris West & University of Bologna)
- 14.30-14.50 *Opening the 'black box' of path dependency: the diverging routes of Amsterdam and Rotterdam towards the cultural and creative economy*
Robert Kloosterman, Arie Romein and Jan Jacob Trip (University of Amsterdam & Delft University of Technology)
- 15.00-15.30 Discussion
Conclusion by Clemens Zimmermann (Saarland University)
- 15.30-15.45 Coffee break (Patio)

THE ATTRACTION OF CULTURE AND CREATIVITY

- 15.45-16.05 *In quest for a new Rome. Europe's cultural hub in early modern travel behaviour (late sixteenth - early nineteenth centuries)*
Gerrit Verhoeven (Centre for Urban History, University of Antwerp)
- 16.15-17.30 General discussion
Conclusion by Bert De Munck
- 17.30 Farewell drink! (Patio)

General organisers: Bert De Munck and Simon Gunn
Organisers of this conference: Ilja Van Damme, Bruno Blondé,
Andrew Miles, Tineke Van de Walle