

The business positioning of airlines in the current market environment



Air Transport
Colloquium

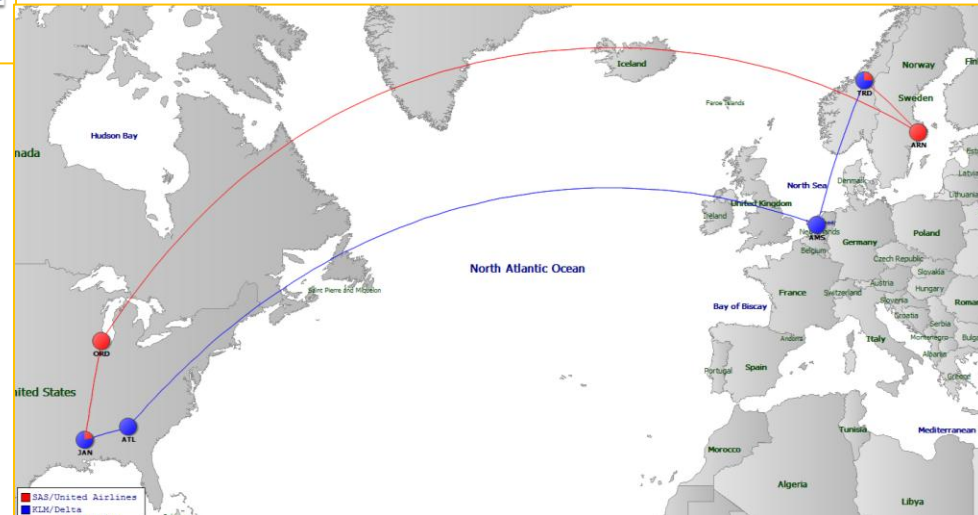
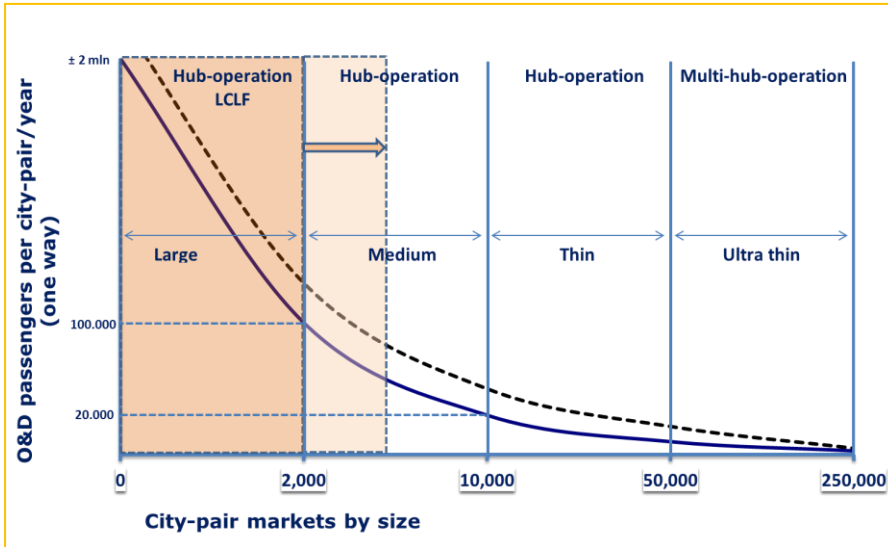
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December 4th, 2014



Connecting directly or by multiple steps

North American and European market vs. city-pairs



Trondheim – Jackson in 16 to 17 hours, twice a day, year round

Theorem:

Hub & spoke carriers are better geared to connect thin and ultra-thin markets.

Thank you for your attention

