

# MEDIATIZATION OF POLITICS

Understanding the Transformation of Western Democracies

Edited by **FRANK ESSER** and  
**JESPER STRÖMBÄCK**



# Mediatization of Politics

*This page intentionally left blank*

# Mediatization of Politics

## Understanding the Transformation of Western Democracies

Edited by

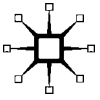
Frank Esser

*University of Zurich, Switzerland*

Jesper Strömbäck

*Mid Sweden University, Sweden*

palgrave  
macmillan



Introduction, selection and editorial matter © Frank Esser and  
Jesper Strömbäck 2014  
Individual chapters © Respective authors 2014

All rights reserved. No reproduction, copy or transmission of this  
publication may be made without written permission.

No portion of this publication may be reproduced, copied or transmitted  
save with written permission or in accordance with the provisions of the  
Copyright, Designs and Patents Act 1988, or under the terms of any licence  
permitting limited copying issued by the Copyright Licensing Agency,  
Saffron House, 6–10 Kirby Street, London EC1N 8TS.

Any person who does any unauthorized act in relation to this publication  
may be liable to criminal prosecution and civil claims for damages.

The authors have asserted their rights to be identified as the authors of this  
work in accordance with the Copyright, Designs and Patents Act 1988.

First published 2014 by  
PALGRAVE MACMILLAN

Palgrave Macmillan in the UK is an imprint of Macmillan Publishers Limited,  
registered in England, company number 785998, of Houndmills, Basingstoke,  
Hampshire RG21 6XS.

Palgrave Macmillan in the US is a division of St Martin's Press LLC,  
175 Fifth Avenue, New York, NY 10010.

Palgrave Macmillan is the global academic imprint of the above companies  
and has companies and representatives throughout the world.

Palgrave® and Macmillan® are registered trademarks in the United States,  
the United Kingdom, Europe and other countries.

ISBN 978–1–137–27583–7 hardback  
ISBN 978–1–137–42597–3 paperback

This book is printed on paper suitable for recycling and made from fully  
managed and sustained forest sources. Logging, pulping and manufacturing  
processes are expected to conform to the environmental regulations of the  
country of origin.

A catalogue record for this book is available from the British Library.

A catalogue record for this book is available from the Library of Congress.

# Contents

<i>List of Figures and Tables</i>	vii
<i>Acknowledgments</i>	viii
<i>Notes on Contributors</i>	ix

## Part I Introduction

1 Mediatization of Politics: Towards a Theoretical Framework <i>Jesper Strömbäck and Frank Esser</i>	3
---	---

## Part II Foundations

2 Mediatization and Democracy <i>Jay G. Blumler</i>	31
3 Mediatization and Political Populism <i>Gianpietro Mazzoleni</i>	42
4 Mediatization and New Media <i>Winfried Schulz</i>	57
5 Mediatization and Political Autonomy: A Systems Approach <i>Frank Marcinkowski and Adrian Steiner</i>	74

## Part III Dimensions of Mediatization

6 Mediation of Political Realities: Media as Crucial Sources of Information <i>Adam Shehata and Jesper Strömbäck</i>	93
7 Mediatization at the Structural Level: Independence from Politics, Dependence on the Market <i>Linards Udris and Jens Lucht</i>	114
8 Mediatization of News: The Role of Journalistic Framing <i>Claes H. de Vreese</i>	137
9 Mediatization of Campaign Coverage: Metacoverage of US Elections <i>Paul D'Angelo, Florin Büchel and Frank Esser</i>	156

10	Mediatization of Political Organizations: Changing Parties and Interest Groups? <i>Patrick Donges and Otfried Jarren</i>	181
11	Mediatization and Political Agenda-Setting: Changing Issue Priorities? <i>Peter Van Aelst, Gunnar Thesen, Stefaan Walgrave and Rens Vliegenthart</i>	200
<b>Part IV Conclusion</b>		
12	A Paradigm in the Making: Lessons for the Future of Mediatization Research <i>Frank Esser and Jesper Strömbäck</i>	223
	<i>Index</i>	243