



# **KICK-OFF** **UAntwerp**

**11 March 2019**







**#EMPATHY**

You use it.

**#IMPACT**

You want it



WE BELIEVE INVESTING IN STUDENTS WHO TAKE  
**ENTREPRENEURIAL  
ACTION FOR OTHERS**  
CREATES A BETTER WORLD FOR  
**US ALL.**

enactus

**#DREAMING**

You dare to

**#GUTS**

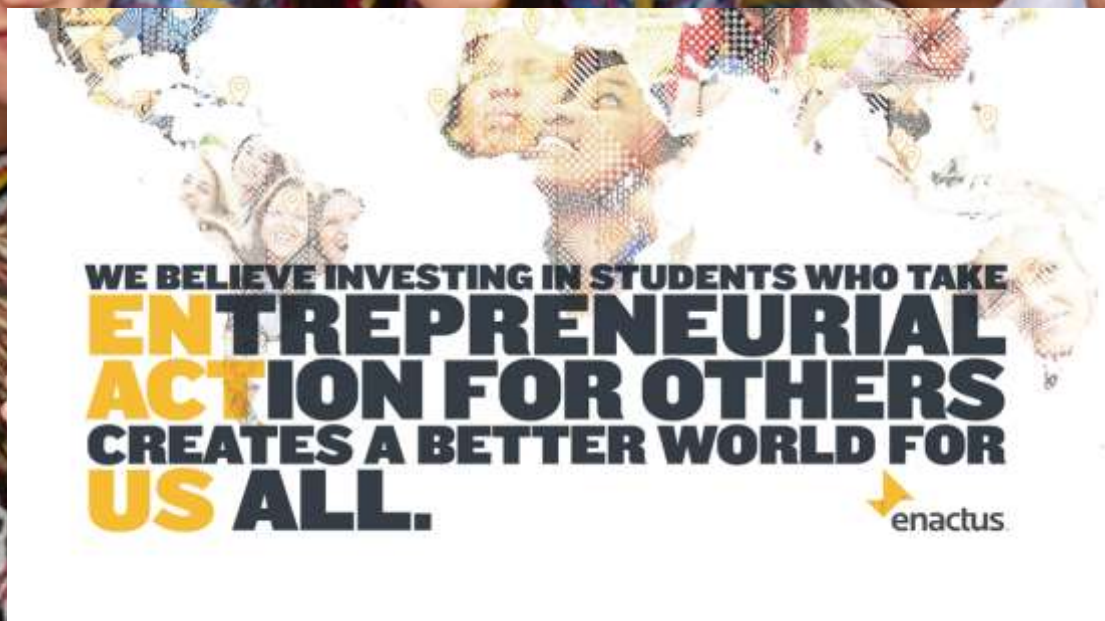
You've got it



# TONIGHT'S AGENDA

- 18.00 - 18.30 Walk-in, Food & Drinks
- 18.30 - 18.40 Welcoming Enactus @ UAntwerp
- 18.40 - 18.50 Enactus introduction
- 18.50 - 19.30 What keeps you awake at night?
- 19.30 - 19.40 Enactus projects – a few examples
- 19.40 - 19.50 Testimonial – the life of an Enactus student
- 19.50 - 20.00 Enactus UAntwerp: Off to an Amazing Start





## To Create a Better, More Sustainable World

By engaging the next generation of entrepreneurial leaders to use innovation and business models to improve the world

Enactus Students Are **Entrepreneurial • Values Driven • Social Innovators**



# OUR PROGRAM – OUR IMPACT



1,730+

UNIVERSITY PROGRAMS



72,000

STUDENT MEMBERS  
*Annually*



17

GLOBAL GOALS  
*Advanced*

## IMPACTING THE LIVES OF 1.3 MILLION PEOPLE



550

CORPORATE,  
ORGANIZATION &  
INDIVIDUAL PARTNERS



3,800+

TEAM PROJECTS  
*Advanced*



7,300,000+

HOURS DEDICATED  
*Annually*



1

ENACTUS  
WORLD CUP



# SINCE OCT 2018, **BELGIUM IS COUNTRY NR 37** IN THE ENACTUS GLOBAL COMMUNITY



# THANKS TO OUR PARTNERS



**BNP PARIBAS**  
**FORTIS**

**Maria-Elisabeth Belpaire**





# THE SDGS: **FRAMEWORK FOR CHANGE** WE'VE BEEN CREATING FOR YEARS





# WHAT KEEPS **YOU** AWAKE AT NIGHT? WHAT DO **YOU** WANT TO ADDRESS?



Climate  
Change

Circular  
Economy

Inclusive  
Society



The background image shows three glasses on a wooden table. On the left is a glass filled with a red liquid. In the center is a clear glass with water and a lime wedge. On the right is a dark glass with a drink and a straw. The background is a blurred green foliage.

**NETHERLANDS**

## **REBOTTLED**

**(University of Utrecht)**

In 2016, Enactus Utrecht began to consider alternative uses for discarded wine bottles after discovering that empty beer bottles can be reused up to 40 times.

The team developed a second-life plan for wine bottles by converting them into attractive drinking glasses. Members of the team collaborated with well-known restaurants to obtain bottles, a do-it-yourself shop for supplies and design assistance and the Salvation Army to extend work opportunities to clients of its work centers.





GERMANY

## WELCOME2WORK

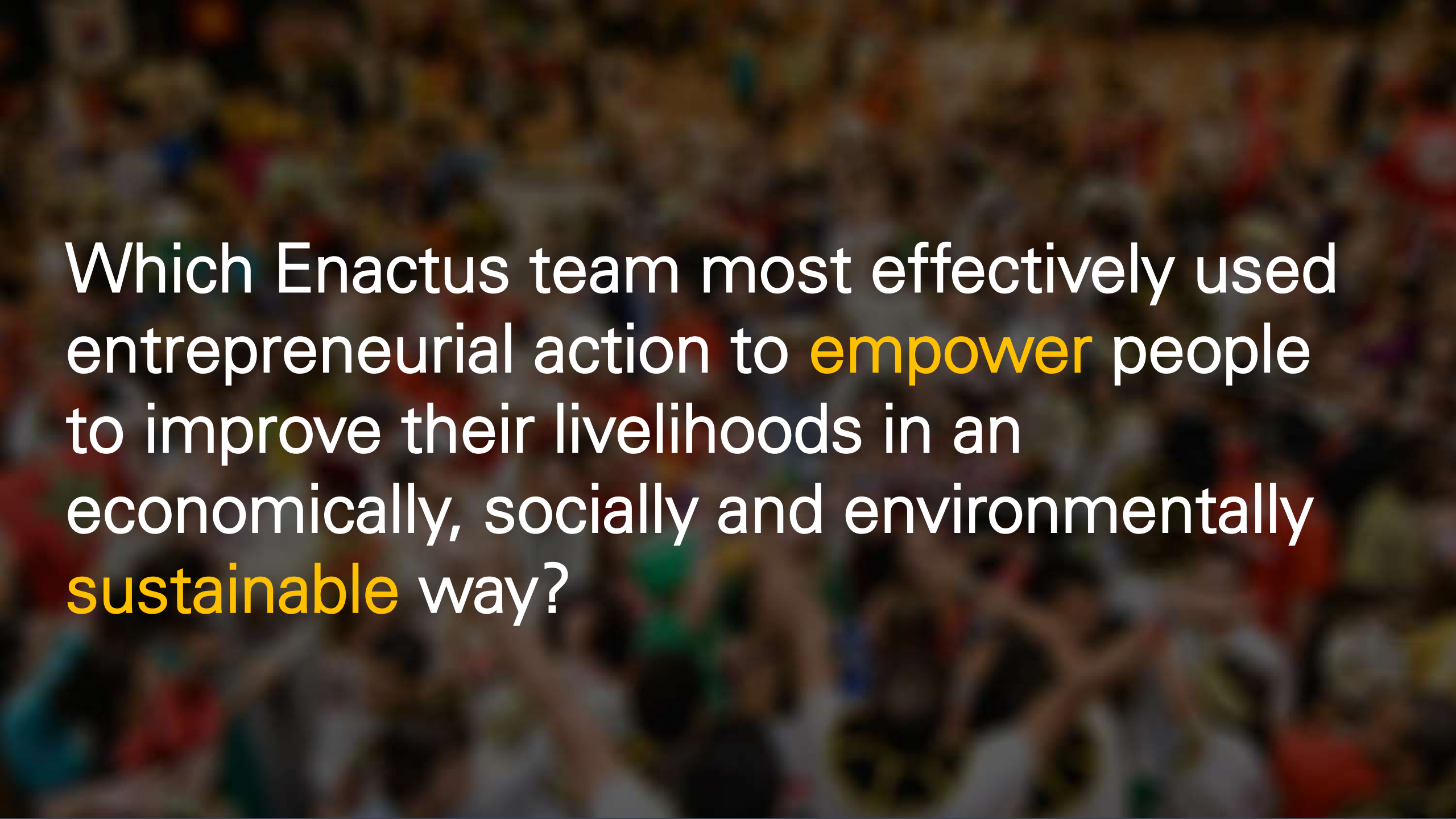
(Karlsruhe Institute of Technology)

Students from the Karlsruhe Institute of Technology believe that every refugee should be a full member of German society and can create his/her own vocational future.

Welcome2Work creates a network between refugees, society and businesses in order to successfully integrate refugees into the job market.

The team created an online platform bringing companies and refugees together which simplifies the job application process for refugees, while providing companies with access to a large pool of qualified applicants.





Which Enactus team most effectively used entrepreneurial action to **empower** people to improve their livelihoods in an economically, socially and environmentally **sustainable** way?



# A POSSIBLE ENACTUS PROJECT...

## Situation - Background

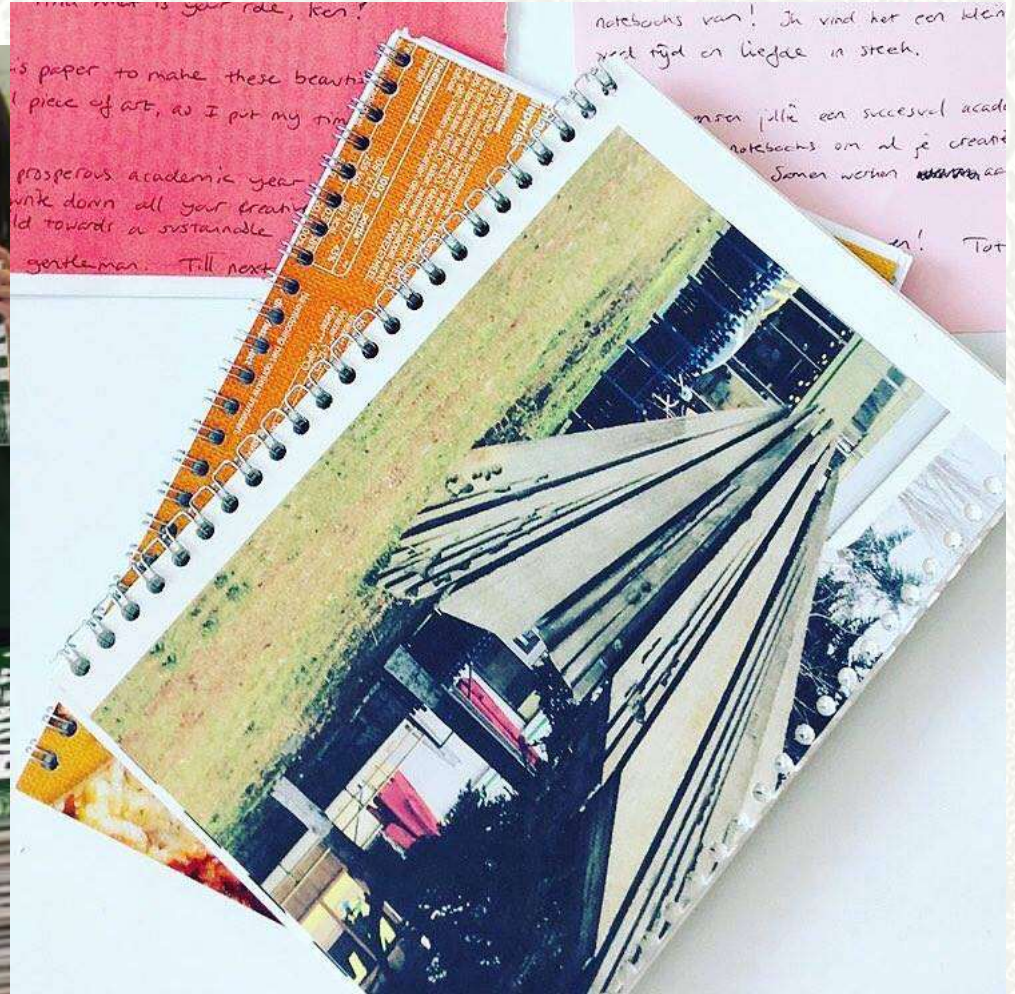
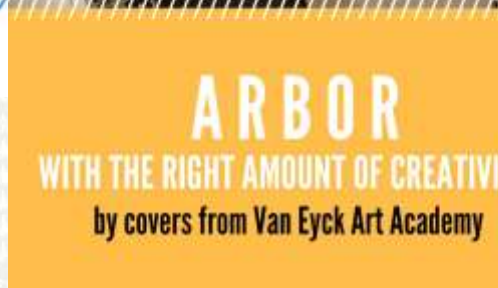
- At a medium-sized university 200 tons of paper are used annually
- This compares to 40 million paper sheets, 5000 trees or 3500 IKEA Billy bookcases
- In the same town a local organization supports people with mental and physical disabilities to take part in society

## What can you do to connect these two?

- Seeing Possibilities
- Taking Action
- Enabling Progress



# ARBOR: SUSTAINABLE NOTEBOOKS



**ARBOR**  
WITH THE RIGHT AMOUNT OF CREATIVITY  
by covers from Van Eyck Art Academy



# ENACTUS UANTWERPEN – OFF TO AN AMAZING START!



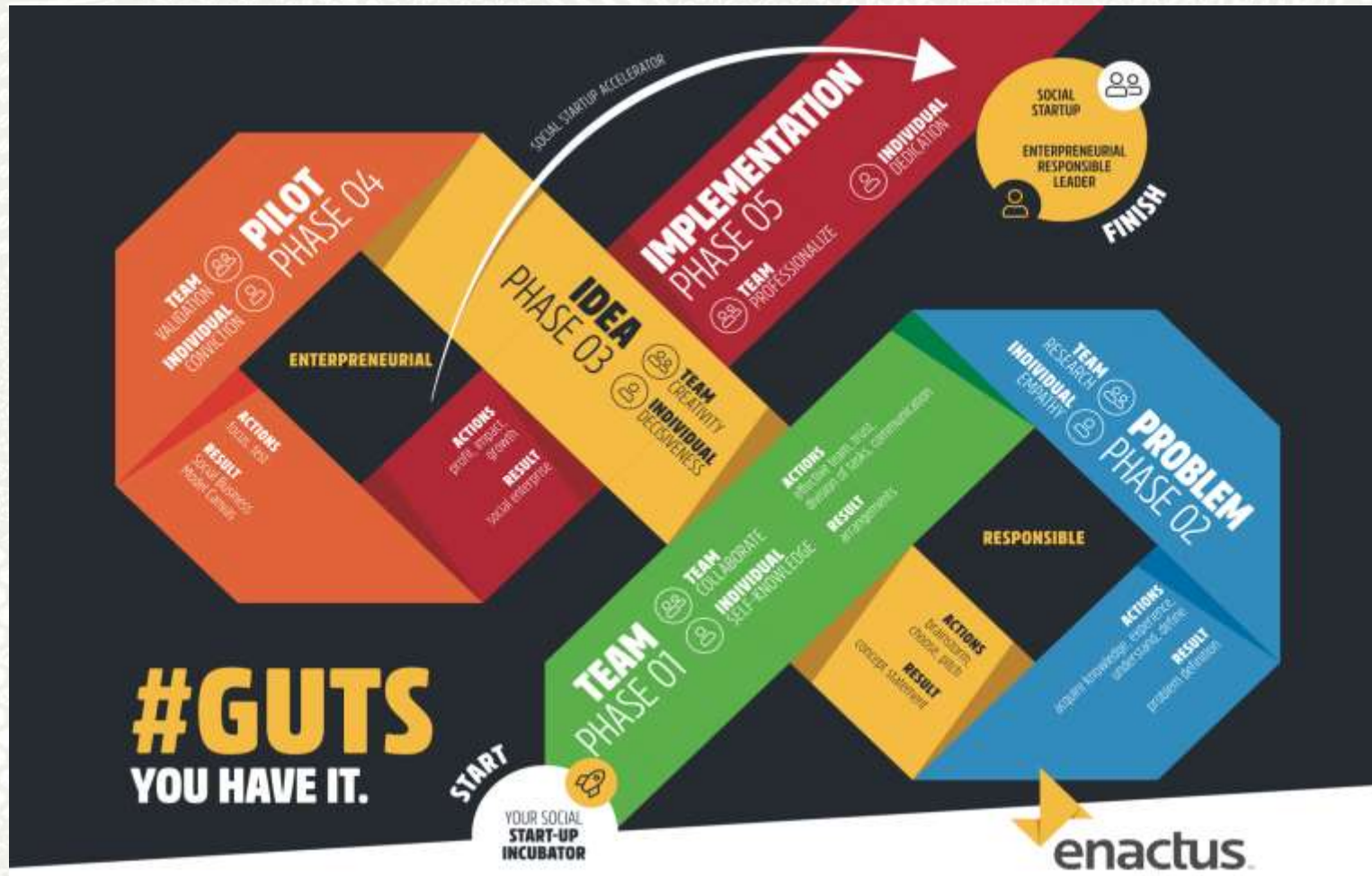
- Students start, develop and manage Enactus projects themselves,
- with the support from business advisors, mentors, experts – and their University Advisor(s).

- At the end of the year, all teams have a chance to showcase the impact they've achieved
- and to compete for a national championship title at their annual event.





# THE ENACTUS PROGRAM PROVIDES **TRAINING & DEVELOPMENT OPPORTUNITIES** THROUGHOUT THE YEAR



Enactus University Advisors for UAntwerpen:



**Carla Uwents**  
Duurzaamheids-  
Coördinator



**Ann Coene**  
Stafmedewerker  
Onderwijs



# PROGRAM **TIMELINE**





# TEAM GUIDELINES

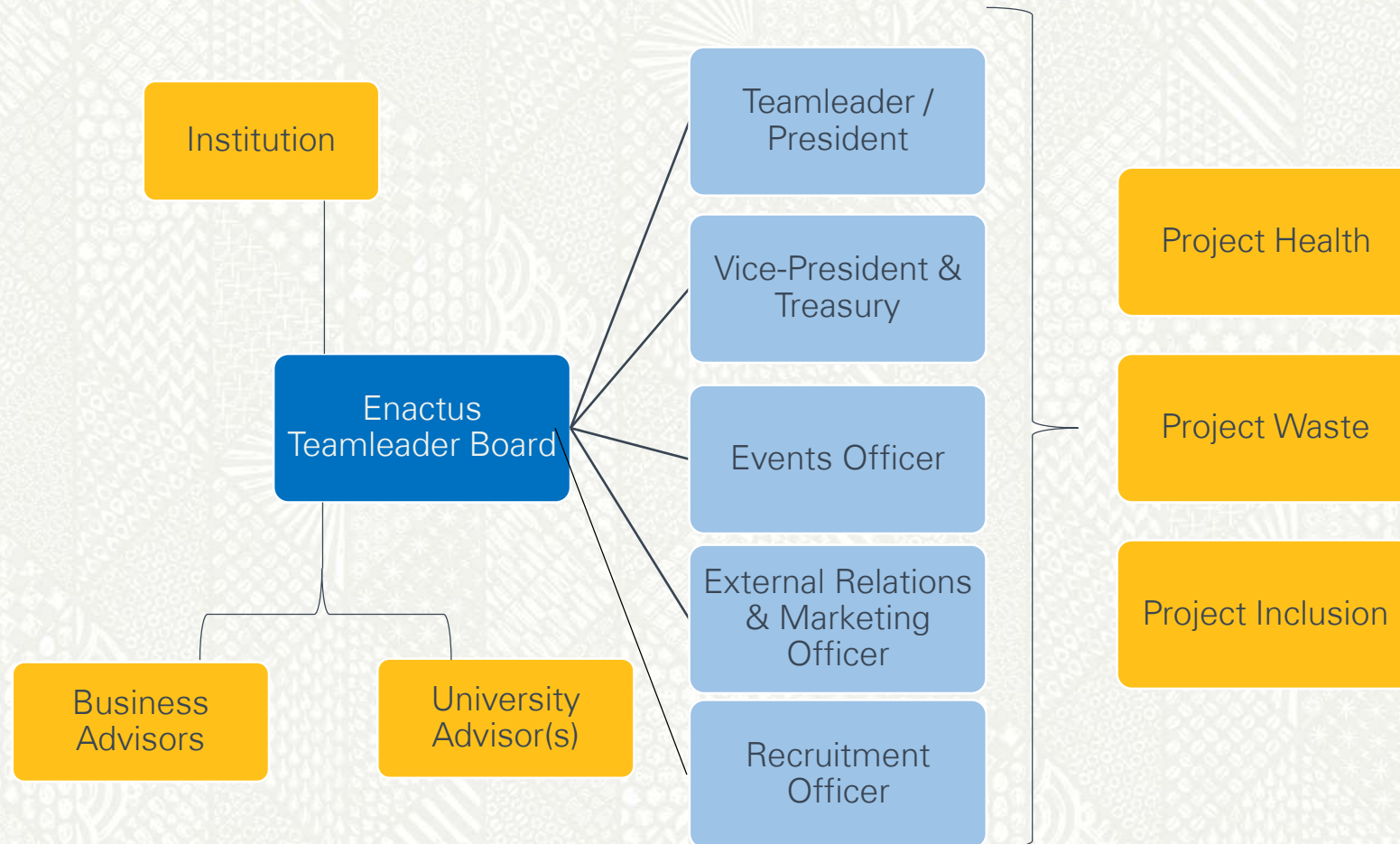
- Enactus Teams consist of members (students)
- (Under)graduate students are eligible
- Students may only serve on the team of the university at which they are enrolled
- Each team must have a “University Advisor”
- For Enactus Belgium teams we have a recommended organizational- and team structure for you to follow

*Intentionally few rules or procedures established at a global level for how teams should be organized and structured*





# HOW IS AN ENACTUS TEAM ORGANIZED?





# OK. BUT **WHAT NOW?**

1. Let us know if you are interested
2. Get started & form a team @UAntwerpen
3. Define your mission, goals and strategy for 2019, and preferably beyond
4. Set up your support system
5. Recruit team members and think 2019/2020 academic year
6. Get into the community





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**#DREAMING**

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**WHAT **IMPACT** WILL YOU HAVE  
ON THE **WORLD**?**







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