

# Invitation



Dear postdoc researcher

The Human Resources Department of the University of Antwerp invites you to take part in the workshop

## ‘Welcome to the real world’ – What is your role as PhD in R&D?

### Content

“The real world starts after your PhD” is it truth or myth? How can you bridge the gap between academia and industry? To solve this question, you need to start by understanding what is available in the industry. What are the different type of roles? What are the parallels and differences with your academic career? In this workshop we will provide a behind the scenes perspective of a typical R&D organisation in a corporate context, the different roles and responsibilities. You will go through an R&D case study and get to experience the typical functions involved in the innovation and production process.

Learning objectives:

- Understanding the general structure of an (industrial) R&D organisation.
- Understanding the different roles and responsibilities within an R&D organisation.
- What are the key expectations and deliverables of a PhD profile in an R&D organisation?
- Break the ‘real world’ myth, by identifying the parallels between academia and industry.

This 6-hour workshop includes a real business case to analyze and to experience the core responsibilities.

### Target group

Postdoctoral researchers of the University of Antwerp who consider looking for a job in industry.

### Time schedule & venue

26 January 2021 (9h-16h), On campus (exact location will be announced later)

### Coach

[Robin Lefebvre](#), business manager and coach of the training company Grow to excel. His credo is “Excelling leaders are grown not born”.

**Registration procedure**

You can register by clicking [this link](#), with approval of your supervisor (registration deadline 11 January 2021).

First come, first served! Places are limited (max 30 per edition).

We look forward to your participation!

Talent Center  
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