

## **Pitching**

### *Pitch perfect or pitch in practice?*

---

Do you think it is easy to capture the positive attention of your dream-organisation's CEO in 1 minute or less? If you are nodding your head in self-assured agreement, then this workshop is likely not for you. For all others, in this workshop you will learn how to structure a perfect pitch that can capture your target audience and go from a presentation to a conversation ... and perhaps an invitation. You'll put the theory in practice and leverage pre-work to increase the quality of your pitch and get feedback on your efforts. We will cover different types of pitches and what is best used. Lastly, we will talk about how you can make it 'natural' so you will actually use your pitch.

- Learn the different parts of a perfect pitch.
- Learn how to give a clear and convincing 1-min presentation that captures the attention of your target audience.
- Learn how to make a pitch, so that you will actually pitch-it.

### **Target group**

Postdoctoral researchers of the University of Antwerp

### **Time schedule & venue**

A 1-day training; with a return moment.

The training will take place at Stadscampus.

16/11/2021 (9h-17h): room R.005

24/11/2021 (13h-17h): room R.231

### **Coach**

[Robin Lefebvre](#), business manager and coach of the training company Grow to excel. His credo is "Excelling leaders are grown not born".

### **Registration procedure**

You can register by clicking [this link](#), with approval of your supervisor (registration deadline 8 November 2021).

First come, first served! Places are limited (max 15 per edition).

We look forward to your participation!

Talent Center

[postdocs@uantwerpen.be](mailto:postdocs@uantwerpen.be)