

Grow your future career

What is the brand called YOU?

It's never too late to start growing your future career. And shaping your future starts with you. This training will help you to build the brand called You™, by starting from your strengths, values and passions. Starting from why you do what you do, how you do it and what you stand for. Afterwards, you will learn how and where to sell it. This includes getting insider information on how talent based recruitment works. As well as learning about how to prepare, the do's and don'ts for your resume and how to shine in your interview.

The training will focus on:

- Increasing your personal effectiveness, by building the 'brand called you', from your strengths, values and passions
- Why, when, and how to sell the brand You™
- Understanding the purpose of the CV, the do's and the don'ts for a non-academic CV
- Further growing your exposure by leveraging LinkedIn
- Understanding the different phases of talent recruitment and how to best prepare yourself

Target group

Postdoctoral researchers of the University of Antwerp who want to learn about personal branding to get in charge of their career.

Time schedule & venue

Time schedule: A 3-day training; 2 days of 8 hours with a trainer, a third day of 4 hours with a trainer, and a personal 10min 1on1 coaching slot for each participant. The training will take place at Campus Middelheim (room to be confirmed).

05/09/2022 (9h-17h)

06/09/2022 (9h-17h)

19/09/2022

Additionally, this course will offer you the opportunity to learn from other participants up to 8 weeks after the training and will provide online tools for those who want to continue at their own pace.

Two weeks ahead of the course, you will be asked to prepare for the training, which will include doing an online strengths finder assessment.

Coach

[Robin Lefebvre](#), business manager and coach of the training company Grow to excel. His credo is "Excelling leaders are grown not born".

Registration procedure

You can register by clicking [this link](#), with approval of your supervisor (registration deadline August 26 2022).

First come, first served! Places are limited (max 15 per edition).

We look forward to your participation!

Talent Center

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