

UK HPV for all programme – single dose strategies at clinical and patient/parent level

Cherstyn Hurley

Key Messages: overarching messages

- The HPV vaccination programme is one of the most successful in the world and has dramatically lowered the rates of harmful infections and cervical cancer in vaccinated women
- A study published in The Lancet in 2021 found that cervical cancer rates were 87% lower in young women who had been eligible for HPV vaccination when they were aged 12 to 13 years, compared to similar young women born a few years earlier who had not been offered vaccination, clearly showing the programme is preventing cervical cancers. Overall, the study estimated that the HPV programme had prevented about 450 cancers and 17,200 pre-cancers up to mid-2019
- evidence suggests that one dose provides similar protection to that from two doses
- The JCVI decision to change the schedule is based on robust up to date evidence and in keeping with WHO advice, which suggests that vaccine efficacy from one dose is high and comparable to that from two doses
- UKHSA will continue to monitor HPV infections and the impact of the vaccine through a range of surveillance approaches to inform the future of the programme

Impact of the pandemic on HPV coverage in UK?

Press release

Concern over drop in HPV vaccine coverage among secondary school pupils

With Cervical Cancer Prevention Week starting today, UKHSA urges young people to catch up on any missed HPV vaccinations.

From: UK Health Security Agency Published 23 January 2023



The latest <u>UK Health Security Agency (UKHSA) report</u> on the routine adolescent human papillomavirus (HPV) immunisation programme for 2021 to 2022, which is primarily delivered in schools, shows that coverage in year 8 and year 9 pupils is yet to return to pre-pandemic levels.

Link to press release

The latest UK Health Security Agency (UKHSA) report on the

routine adolescent human papillomavirus (HPV) immunisation programme for 2021 to 2022, which is primarily delivered in schools, shows that coverage in year 8 and year 9 pupils is yet to return to pre-pandemic levels.

HPV vaccine coverage decreased by 7% in year 8 girls and 8.7% in year 8 boys in 2021 to 2022 when compared to the previous academic year. The data suggests that the NHS has already caught up many children who missed out on their HPV vaccine since the start of the coronavirus (COVID-19) pandemic, with dose 1 uptake improving for children in year 9 and year 10, but coverage remains below pre-pandemic levels.

Key messages for parents, carers, young people and GBMSM

- HPV vaccine is a very safe and effective vaccine
- The HPA launched the HPV programme in 2008 delivered in schools year 8 to 9
- Public Health England launched a 2 dose programme in 2018 and a universal programme in 2019
- since the HPV vaccine programme for girls was introduced, there have been substantial declines in HPV16 and HPV18 in 16 to 21 year old females and diagnoses of genital warts has fallen sharply in both males and females, indicative of herd protection
- the HPV vaccination programme was extended to include GBMSM in 2018 and adolescent boys from September 2019 to prevent more cases of HPVrelated cancers
- from 1st September 2023, the schedule will change to a single dose of vaccine for those aged up to 25 years
- · vaccine eligibility will not change and Gardasil 9 will continue to be used





70% in 15-17vr old boy

2 dose programme information materials

Health professionals

- Green Book HPV chapter 18a
- Patient Group Direction (PGD) •
- factsheet .
- consent form

Parents and young people

- posters
- leaflet •
- record card •
- digital resources including video •







ADDRESSING THE MYTHS - FACTSHEET FOR HEALTH PROFESSIONALS

Is the HPV vaccine new?

No. the HPV vaccine is not new, it's been used in the UK since 2008 and more than 10 million doses have been given. It's used in over 80 countries including the US, Australia, Canada, and most of Western Europe, and more than 80 million people have been vaccinated worldwide. In 2022 the HPV vaccine will change from Gardasil to Gardasil® 9 and this HPV vaccine is already given in several other countries.

Are many parents refusing the vaccine? No. Nearly 90% of parents choose to accept the HPV vaccine for their children. Most women aged 15 to 24 years in England have now been given the vaccine.

Should the vaccine be given to young people at an older age? No. Vaccination at a vounger age is more effective

at preventing HPV infection. So the best time to be vaccinated is between 12 and 14 years.

Will safe sex protect young people from HPV? No. HPV can spread by skin to skin contact.

Condoms do not completely prevent the risk of infection

How do we know that the HPV vaccine works? In England, we have already seen a significant decrease in infections with the 2 main HPV types

that can cause cancer (types 16 and 18). We have also shown declines - probably due to cross-protection - in 3 other HPV types linked to cancer (types 31, 33 and 45). We expect to see even greater declines in these types (and types 52 and 58) with the implementation of Gardasil® 9.

The number of precancerous lesions in the cervix has already fallen by over 70% since the programme began in Scotland. We have also seen large declines in the number of genital warts in vound people

Are side effects more frequently reported after HPV than for other vaccines?

No. To date, the number of reports to the Medicines and Healthcare Products Regulatory Agency (MHRA) of suspected side effects for HPV vaccines is not unusual. The overwhelming majority relate to mild conditions commonly seen when you vaccinate teenagers (for example injection site reactions such as redness, pain, swelling; headache, nausea, fatique; immediate faints due to needle phobia)

Do the American Academy of Pediatrics (AAP) advise against HPV vaccine?

No. The AAP is an organisation of around 50.000 US doctors who fully support the HPV programme.

The American College of Pediatrics is an organisation of around 500 religious doctors who broke away from AAP over the issue of gay adoption.

They believe that pre-marital abstinence is most effective. But, they still favour offering HPV vaccination because of potential risk beyond an individual's control (including sexual assault and the infection of one's future spouse).

The UK programme has already contributed to preventing future deaths from cervical cancer. We expect it to eventually prevent hundreds of cancer deaths every year.



Leaflets available to order at: Healthpublications.gov.uk

Date second HPV

vaccination given

Name

Date first HPV



2 dose programme information materials

The HPV leaflet is also available to order as a paper copy in English, Albanian, Arabic, Bengali, Brazilian Portuguese, Bulgarian, Chinese, Chinese (traditional, Cantonese), Estonian, Farsi, Fijian, Greek, Gujarati, Hindi, Latvian, Lithuanian, Nepali, Panjabi, Pashto, Polish, Romanian, Romany, Russian, Somali, Spanish, Tagalog, Tigrinya, Turkish, Twi, Ukrainian, Urdu, Yiddish and Yoruba. A British Sign Language (BSL) video

of this leaflet is available to <u>view</u>. This BSL video is also available to <u>download</u>.





Leaflets and resources above are available to order at: <u>Healthpublications.gov.uk</u>

2 dose programme information materials for children with a learning disability

The HPV leaflet is also available to order as a paper copy in Easy-read leaflet on:

HPV vaccination Paper copies of this leaflet are available free to <u>order</u>.



WK Health

Security Agency



This leaflet is to give you information about how the HPV vaccine can help people stop getting cancer



4



What is the HPV virus?

Human papilloma virus is also known as HPV. HPV is a common virus lots of people get



There is a vaccine that young people can get to help stop them getting HPV



There are different types of HPV infections that can cause different symptoms like warts on your genitals or cancer



Some types of HPV do not cause any symptoms and it can go away by itself but sometimes it doesn't



itself but sometimes it doesn't

A lot of people that have not had the vaccine will get HPV so it is very important to have it





HPV is on the skin in and around the whole genital area, this is where your penis or vagina are



Using condoms when having sex will not always stop you from getting HPV



But using condoms does still protect you from other infections so you should still use one when having sex



Some HPV infections can get better on their own



But other HPV infections do not clear up and can lead to cancer and others can cause warts on your genitals

Leaflets available to order at: <u>Healthpublications.gov.uk</u>

HPV vaccination – our nurse Michele takes you through it



Download here to share https://www.healthpublications.gov.uk/ArticleSe arch.html?sp=Sreset&viewMode=default&show SubArticles=false&keyword=HPV

 View on UKHSA YouTube <u>https://youtu.be/FISO51GoQBw</u>

This can be shown to parents and children in any school settings. It can be shown to introduce the HPV vaccine programme to year 8 children and their parents at parents evenings. School teams can offer for it to be shown in assemblies, school lessons and uploaded to the school's intranet or website.

HPV vaccination – what to expect



Download here to share: https://www.healthpublications.gov.uk/ViewArtic le.html?sp=Shpvarmagainstcancerinschoolvide o

This short video explains the HPV vaccination programme benefits, shows the vaccination process and valuable feedback from the girls and boys about the experience. It is suitable for social media, schools immunisation teams, school teachers and support staff and all health professionals to use to promote the programme.

How were teenagers provided with information about the vaccines they were offered



UK HPV for all programme – single dose communications and publications May 2023 Source: Basis Research, Parents and Teenage Vaccinations. ADT1A. Please indicate below how you were provided with information about the vaccine(s) you were offered 10

Base: All eligible teenagers who have been offered teenage vaccines (n=876)

Comms timeline



programme timeline



Objectives & Audience

Raise awareness among audiences about the changes to the HPV vaccine programme

Encourage continued high uptake of the HPV vaccine in eligible populations

Maintain trust in and credibility of the HPV vaccine and programme and reassure audiences and stakeholders about the safety of the move to one dose

Audiences

- 1. Parents of adolescent children
- 2. Young people
- 3. Gay, bisexual and other men who have sex with men aged less than 25 years
- 4. People living with HIV who are immunosuppressed
- 5. Healthcare professionals in SAIS and SSHS
- 6. Teachers/educators
- Local authority commissioners of sexual health services

Strategy

Engage with stakeholders ahead of the announcement through scheduled meetings, providing them with toolkits to support delivery of their comms

Deliver a widereaching digital campaign

covering key messages about the change, amplifying through gov and stakeholder channels Develop toolkits to communicate with key secondary audiences (healthcare professionals and teachers) about the changes

Disseminate key messages through regional networks including local media and engagement with LGAs and sexual health clinics

Implementation: Media

- Press release on implementation of schedule changes published on gov.Uk, including quote from minister caufield/DHSC SOS/Jo's cervical cancer trust and shared to health and consumer correspondents
- **BBC** (newsbeat/newsround) and **CHANNEL 4 STORY** to reach young people and GBMSM communities
- Programme lead Vanessa Saliba available for BROADCAST INTERVIEW BIDS (e.G. One show, daytime TV, magazine health and lifestyle programming)
- **REACTIVE Q&A** prebunk re factsheets for FAQs
- Collaborate with **REGIONAL TEAMS** to handle local media interest

Implementation: iterative content

- Vaccine update special 70K subscribed health professionals <u>https://www.gov.uk/government/publicatio</u> <u>ns/vaccine-update-issue-296-july-2019-</u> <u>hpv-special-edition</u>
- School nurse/SSH nurse videos
- Patient video/year 8 school video
- Social media graphic and stories explaining the change including short CLIP explaining the change
- Infographic developed for key stakeholders for amplification
- Bespoke Content with media medics
 for further social amplification
- New Public health matters blog
- Updated HPV BLOG 15 years on since the start of the HPV vaccine programme



Public Health

VACCINE UPDATE



Vaccine update: Issue 296, July 2019

Subscribe to Vaccine Update here. Order immunisation publications here. For vaccine ordering and supply enquiries, email: vaccinesupply@phe.gov.uk

Stakeholder list



- European Cancer Organisation
- The HPV and Anal Cancer Foundation
- HPV action
- Jo's Cervical Cancer Trust

Organisations

- The International Longevity Centre UK
- Coalition for Life-course
 immunisation
- Institute of leadership and management in health
- Royal College of General
 Practitioners
- Royal College of Nursing
- Royal College of Paediatrics
 and Child Health
- Royal Society for Public
 Health
- LGA (inc ADPH)

Sexual health stakeholders

- BASHH
- BHIVA

Media outlets/journalist

Outlets aimed at parents

- Women's Health UK
- Cosmopolitan UK
- MensHealth
- Grazia UK
- Elle UK
- The Tab
- Stylist magazine
- Mumsnet

Outlets aimed at LGBT community

- Gay Times magazine
- Lesbian and Gay News
- GCN magazine
- Pink News
- Tackle magazine

Industry media

- The Pharmacist
- Nursing Times
- Nursing Standard
- Pulse
- GP Online

Outlets aimed at young people

- Verge magazine
- Buzzfeed
- Newsbeat

Health general

- PH and regional PH
 networks
- DHSC
- DofEE
- NHS

1 dose programme information materials

Health professionals

- Green Book HPV chapter 18a
- Patient Group Direction (PGD)
- factsheet
- consent form
- training webinar, slide set and guidance

Parents and young people

- posters
- leaflet
- record card
- digital resources including video All resources will be published here on the

<u>HPV programme collection</u> page on the GOV.UK website





Addressing the myths - factsheet for health professionals

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So the best time to be vaccinated is

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up to your 25th birthday. Get protected

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1 dose programme GBMSM information materials

Health professionals

- Green Book HPV chapter 18a
- Patient Group Direction (PGD)

Patient resources

- posters
- leaflet
- record card

The human papillomavirus (HPV) vaccine is available from specialist Sexual Health Services (SHSs) and HIV clinics for gay, bisexual and other men who have sex with men (GBMSM) who are up to and including 45 years of age.

The vaccine will help to prevent HPV infection which can cause genital warts and HPV-associated cancers. It is especially important for those who are living with HIV, and those who have multiple sexual partners.

This leaflet includes information about the HPV vaccine and the diseases that it will help to protect against.



HPV vaccination record

Record your HPV vaccination date(s) below to



It is important to complete the full course of vaccine to help protect you against HPV

	Dose 1	Dose 2	Dose 3
Those who have their first vaccine before age 25	X	\otimes	\otimes
Those aged from 25 years to 45 years	Se l		\otimes
For HIV+ and individuals who are immunocompromised (people with a weakened immune system)			

@ Orown 2023. Produced by UK Health Security Agency. Product code: C23HPVM1 To order more copies of this record card visit Health Publications www.healthpublications.gov.uk or call 0300 123 1002

Security Agency **HPV** vaccination

UK Health

NHS



Health professional and stakeholder webinars

- Training guidance document will be updated and published <u>https://www.gov.uk/government/publicati</u> <u>ons/hpv-universal-vaccination-</u> <u>guidance-for-health-professionals</u>
- Training slide set <u>Download the training</u> <u>slide set for healthcare professionals</u>.
- <u>NHS website update</u>
- Recorded video with Q&A section
- SAIS and SSHS versions will be published on the Health publication website



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Any questions?

Useful links

Vaccine update https://www.gov.uk/government/collections/vaccine-update

Immunisation collection https://www.gov.uk/government/collections/immunisation

HPV universal programme https://www.gov.uk/government/collections/hpv-vaccination-programme HPV for GBMSM programme https://www.gov.uk/government/collections/hpv-vaccination-programme for-men-who-have-sex-with-men-msm-programme

Health Publications website https://www.healthpublications.gov.uk/Home.html

ELfH website https://portal.e-lfh.org.uk/

Vaccine Safety Net https://vaccinesafetynet.org/