

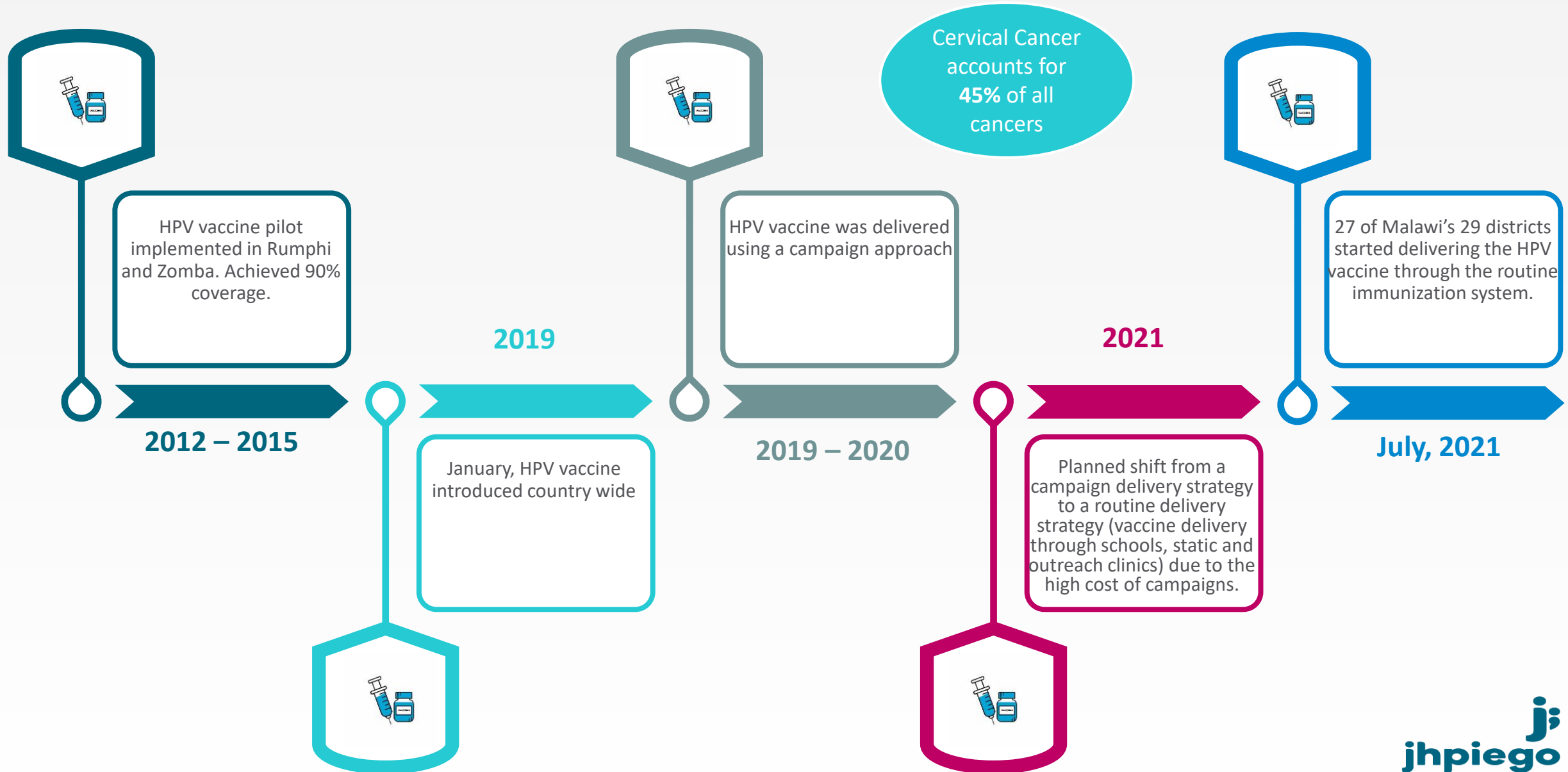
HPV Vaccination Demand Creation

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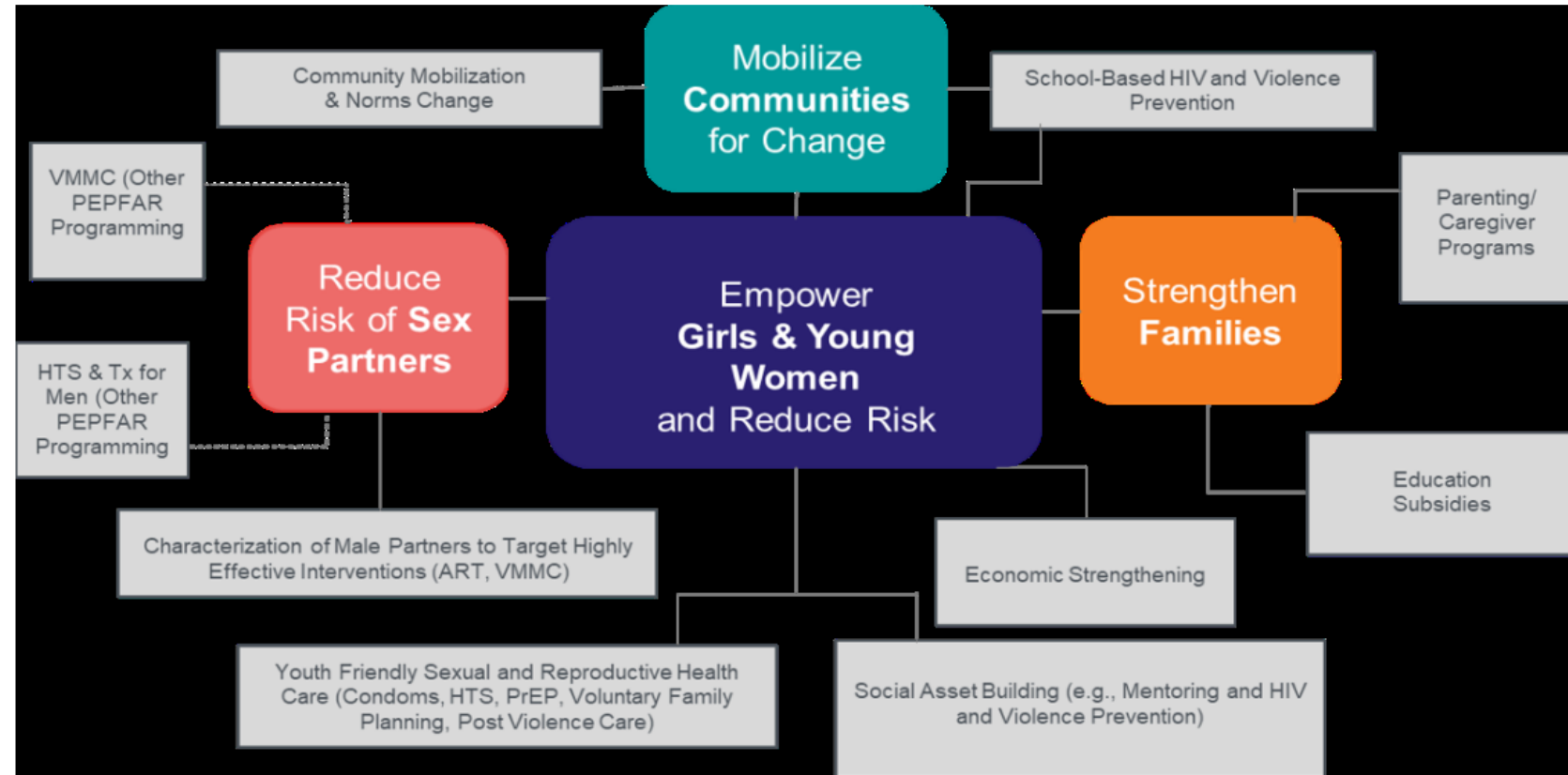


Background of HPV Vaccination in Malawi

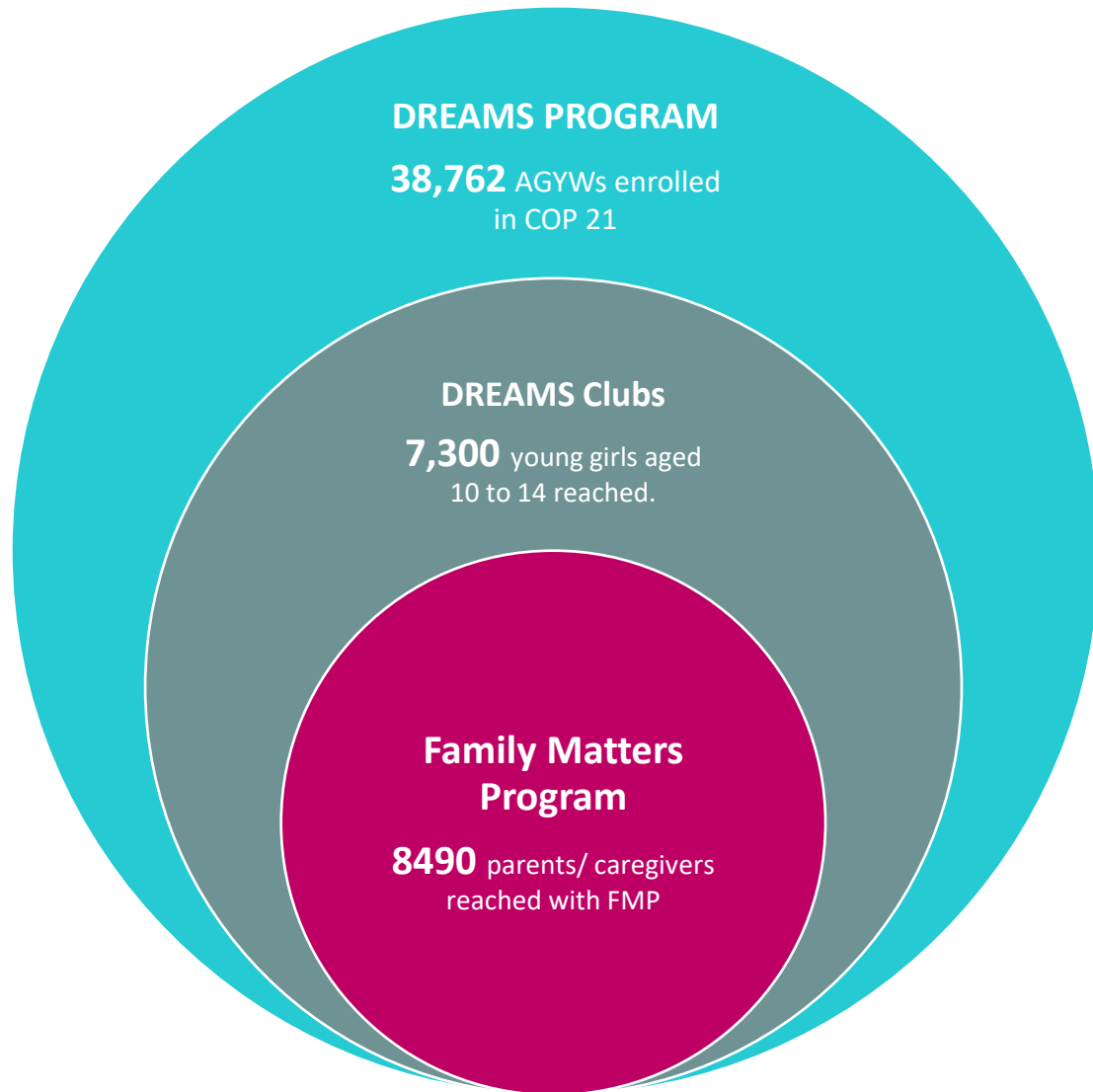


Overview Of DREAMS Core Packages

- The DREAMS project started in 2017 through CDC support with PEPFAR funding in 3 Districts of Malawi and it is expanding to two more districts making a total of 5 districts.
- The project is set to continue until June 2023
- Given the success of the DREAMS project, the Department of Defense is scaling up activities in Districts where they have active DOD Units
- DREAMS provides:
 - Primary services – e.g. reproductive health services
 - Secondary – e.g. education activities for behavior modification including economic empowerment



Linking HPV Vaccination and DREAMS Program



Bottleneck	Intervention
Demand creation	Integration of demand creation for HPV vaccination by providing HPV information and demand generation messages through the Peers of the AGYWs in the DREAMS clubs
	Using Peer champions that have ever been vaccinated to provide positive reinforcement and encouragement to the AGYW to access the vaccine.
Vaccine information dissemination	Using the Families Matter Program to reach out and educate parents and guardians to better understand HPV, demystifying the vaccination and raising acceptance of the vaccine among the target population's caregivers.
Access to the HPV vaccine	Leveraging the current referral system in the DREAMS program to provide HPV vaccine referral services to AGYW that are willing and ready to access the service at the facility or community