



Role of Healthcare professionals in HPV vaccine hesitancy in France

Pierre Verger*, Emilie Karafillakis**

* South-Eastern Health Regional Observatory, Faculty of Medicine, Marseille, France

** European Research Lead at the Vaccine Confidence Project, London School of Hygiene and Tropical Medicine

Prevention and control of HPV and HPV related cancers in France: the current landscape and way forward

2-3 December, 2021, VEYRIER-DU-LAC, ANNECY, FRANCE

Presentation outline



- French context on vaccination in general & HPV vaccination
- Patient-provider interaction



- Girls and mothers perceptions of doctors
- Doctors attitudes towards HPV vaccination
- Way they interact with patients
- Psychosocial determinants of GPs HPV behaviors

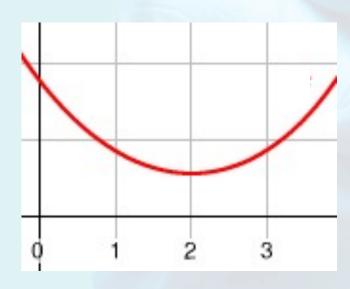


French general context regarding vaccination

- Multiplication of vaccination-related controversies over the past decades
- Increased public concern about vaccine safety [Rey, 2018; Larson, 2016]
- Inadequate vaccination coverage for some vaccines, especially HPV vaccines
- Extension of obligatory vaccination to 11 early childhood vaccines, decided in July 2017, but not for adolescent vaccination
- Health path and COVID-19 vaccination mandates for health professionals decided 7 months after the start of campaign rollout in 2021

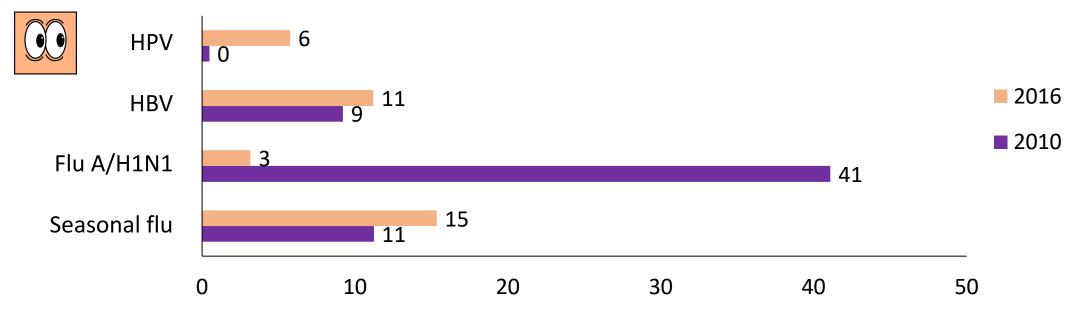
French context about HPV vaccination

- Private GPs vaccine young adolescents against HPV in France
- May 2014, start of a controversy on HPV vaccine:
 - Doctors petition to the Health Ministry
 - Families filed lawsuits blaming HPV vaccine
- Decline in HPV vaccination coverage between 2009 (26%) and 2016 (<20%)
- An increase afterwards: 33% in 2020



Population vaccine perceptions over 2010-2016

Are you unfavourable to certain vaccines in particular, and if yes, which of them?



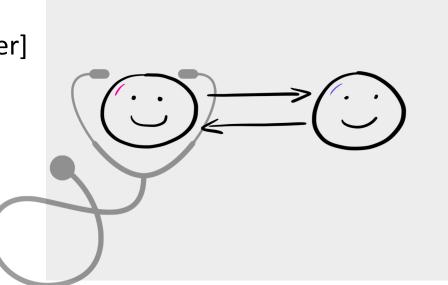
Health Barometers Santé 2010, 2016, adults 18-75 yo, weighted data

HPV vaccine perceived risk/benefit balance among parents of girls aged 11-15years, in 2016:

unfavourable: 25%; uncertain: 38% (Rey et al. 2018)

Patient-provider interaction

- Cornerstone of maintaining confidence in vaccination and addressing vaccine hesitancy (Leask 2012)
- Strong impact of doctors recommendations on patients' vaccination behaviour (Schwarzinger 2010)
- The French population trusts doctors more than any other profession [IRSN barometer]
 - Close doctor-patient relationship
 - Patients are looking for the doctor who is best for them



Role of mothers of adolescent girls on HPV (Qualitative interviews, Ward 2014*)

- Mothers committed to the decision
 - The most hesitant ones document themselves the most
- Disturbing elements of the decision
 - Controversies (media)
 - Searching for information on the internet
 - Conflicting opinions between the consulted doctors



^{* 19} qualitative interviews

Girls and mothers perceptions of doctors role

(Qualitative interviews*, E. Karafillakis)

- Girls: trust their doctors around health and HPV vaccination,
 - their mothers remain the main decision-maker in any case
- Mothers: strongly trust their doctors
 - Can delegate vaccination decisions to their doctor
 - Value listening, not pressuring
 - Doctors' role **model** important to them
 - Some mothers afraid of being judged
 - Some mothers do not vaccinate their daughters because their doctors has recommended against it





^{*} Individual interviews of 24 adolescent girls and 21 mothers, 2 focus groups of adolescents girls (5-7 participants each), from October 2018 to March 2019.

Vaccine hesitancy may be present among GPs

Results of quantitative surveys in 2014 & 2020



| Opinions, attitudes et behaviors of GPs regarding HPV vaccination | 2014 * % agree | 2020 ** % agree (% don't know) |
|---|-------------------|---|
| Vaccinated her/his daughters (11-25 years) against HPV | 76 | |
| Recommends HPV vaccine often/always | 72 | 82 |
| Nowadays some recommended vaccines are useless | 26 | 8 (1) |
| Children are vaccinated against too many diseases | 20 | 5 (1) |
| Lack of knowledge and hindsight on risks of HPV vaccine | 60 | |
| Doubts about HPV vaccine effectiveness | 24 | |
| Benefits of HPV vaccine far outstand its potential risks | | 86 (5) |

^{*} Representative national sample (Panel 3: N=1574), survey in 2014

^{**} National represnettaive sample (Panel 4: N=1,209), survey in 2020

Three types of doctors* attitudes towards HPV vaccination (Bouchez 2020, qualitative study of 28 doctors)



| Favorable (19/28) | Skeptics (4/28) | Hesitants (5/28) |
|---|--|--|
| « Pro-vaccine »: only acceptable position | Favourable to vaccination in general | Difficult to form an opinion |
| Favorable benefit/risk balance | Lack of transparency of Health Authorities | Similar pro & cons as in the two other groups, less conviction |
| « Anti-vax » position: irrational | Denounce the marketing campaign of the pharmaceutical industry | Feel lost, inadequatly informed |
| Rely on scientific studies | Pap Smear: more feasible & important | Influenced by public controversy |

^{*} GPs, Peadiatricians, Gynecologists

Three types of interactions with parents (Bouchez 2020, N=28)

trying to convince them

Importance of patient

opinion

Try proactively to convince patients

Stress their educational role & Importance of informed consent

N=10/28

N=13/28

N=5/28

Refuse to debate with reluctant parents

Or even to see them

Let them decide without

Psychosocial determinants of GPs vaccination behaviors (Panel 4, quantitative survey, 2020)



| Trust, self-efficacy, oppeness to patients | % agreement |
|--|----------------|
| Trust the ministry of health to provide reliable information on the risks and benefits of vaccines | 72 |
| Confident that the Ministry of health is not influenced by the pharmaceutical industry | 45 |
| Comfortable discussing vaccines with patients very reluctant to vaccination | 86 |
| Patients who are hesitant about vaccination have legitimate concerns | 65 |
| Think it is counterproductive to try to convince patients to get vaccinated | 19 |

Predictors of GPs HPV recommendation frequency to adolescents (Panel 4, oct-nov 2020)



| Factors of the Pro-VC-Be questionnaire * | Recommend systematically aOR [95% CI]** |
|--|---|
| Confidence in vaccines > mean (ref. Not) | 1.7 [1.4;2.2] |
| Commitment & self-efficacy > mean (ref. Not) | 2.3 [1.9;2.8] |
| Confidence in authorities > mean (ref. Not) | 1.8 [1.4;2.2] |
| Openness to patients > mean (ref. Not) | 0.7 [0.6;0.9] |
| Perceived constraints > mean (ref. Not) | 0.7 [0.6;0.9] |

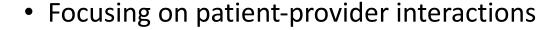
^{*} Validated instrument measuring Health Professionals vaccine confidence & other psychosocial determinants of their vaccination behaviors

^{**} Logistic regression models adjusted on age & gender

Conclusion



- Assessing & revising the place of immunization in the HCPs' training curricula in France (Kerneis 2017)
 - Acquisition/maintenance of immunization knowledge
 - Skills to address patients' VH
 - Training of trainers (scaling up)
- Implications for future research



Evaluating impact of HCPs' training on their attitudes, practices

Testing personalized councelling methods for patients, such as motivational interview