





Reinforcing the HPV vaccination program in **Colombia.**

From a beautiful dream to a nightmare...
But...with a promising dawn

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Medical Director
Colombian League against cancer
April 2021



@ligacancercolombia    
www.ligacancercolombia.org

The beautiful dream...

Launching the HPV vaccine program in Colombia – August 2012.

The President and the Minister of Health completely behind the campaign.

VACCINATION COVERAGE:97%!

2013 Girls in 4th to 11th grade (9-17 years old)

Schedule:

0,6,60m



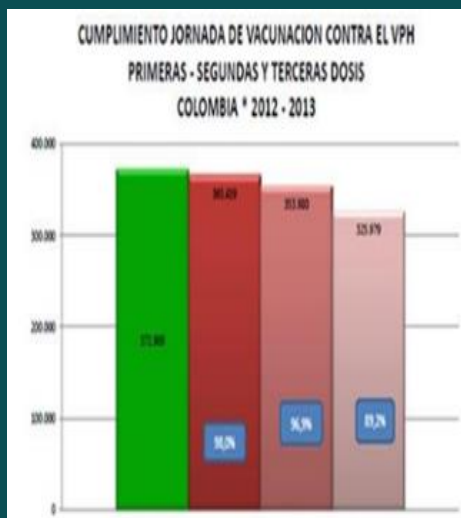


The NIGHTMARE..! The disaster!!

Carmen de Bolívar - May 2014



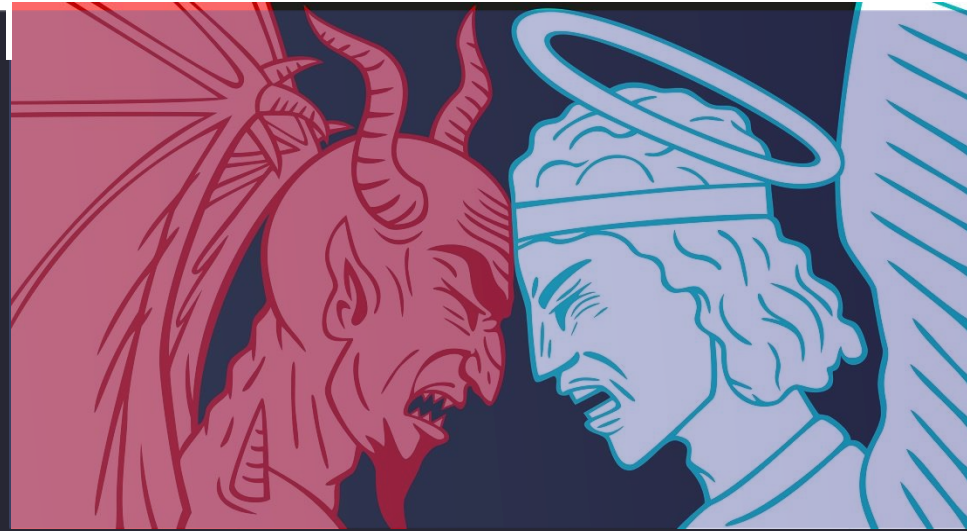
The HPV
vaccine: CULPPRIT





HPV vaccine... Angel or Devil?

A significant proportion of health care providers do not have confidence in the vaccine.



In 2017, a lawsuit against the Colombian government and MSD was filed for more than US\$400 million.

The local “health team” was not prepared to deal with the crisis.
The MoH reacted slowly...AND silently.

The TV and newspapers were the main source of “**misinformation**”, and local politicians took advantage of the episode|

The NIH of Colombia carried out a very serious evaluation of what happened and ruled out any association with the HPV vaccine...but the study was never published in the mass media.

“Massive psychogenic event”

Dos Quijotes...

Nubia Muñoz- Xavier Bosch



“HPV CANCER FREE” PROJECT:

For the health of the araucarian women

ARAUCA 2018 - 2019



MINSALUD

Objective of the Project:



To develop a behavior change communication strategy conceived from a bio-psycho-social perspective with evidence-based support, to educate and sensitize the identified audiences regarding the importance of HPV vaccination as cervical cancer prevention.

The key audiences are the ones involved in the **decision making of vaccination**

- ✓ Fathers of girls in vaccination age
- ✓ Mothers of girls in vaccination age
- ✓ Health providers
- ✓ Teachers of adolescents in vaccination age
- ✓ Adolescents in vaccination age



Reaching far away communities in Arauca



Workshop for vaccinators - August 2019

Taking the ICO on line course was a MUST !



¿Do you have any questions regarding the safety of the HPV vaccine?

ICO(Institute Catala de Oncologia)/
NCIC(National Cancer Institute of Colombia)

 **Curso online**
Edición Colombia

La seguridad de la vacuna **VPH** contra el
cáncer de cuello uterino.

Avalado por el Instituto Nacional de Cancerología de Colombia

Dirigido a:

Médicos, enfermeras, auxiliares de enfermería y en general todos los profesionales sanitarios implicados en la prevención primaria y secundaria del cáncer de cuello uterino.

 **Duración:** 10 horas



Inscripciones

www.e-oncologia.org/cursos/seguridad-vph/

 Generalitat de Catalunya
Departament de Salut

 **ICO**
Institut Català d'Oncologia

 **e-oncologia**

 **Instituto Nacional de Cancerología-ESE**
Colombia
Por el control del cáncer

Health providers and teachers are well known leaders
and the community listens to them!!

EDUCATION!
COMMUNICATION!
COMPROMISE!



We need to recover **CONFIDENCE** in the vaccine, showing
the robust evidence on safety and efficacy

The power of persuasion...

SMILES... Our best allies, mother and child!





¡Back to “school-based” vaccination in Arauca!





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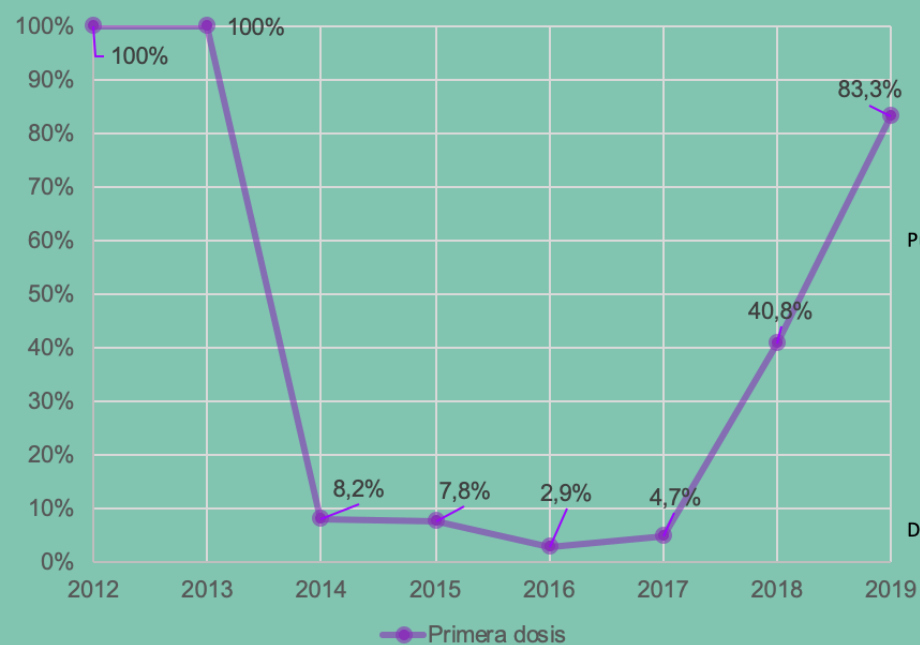
No more women dying of
cervical cancer in Colombia!



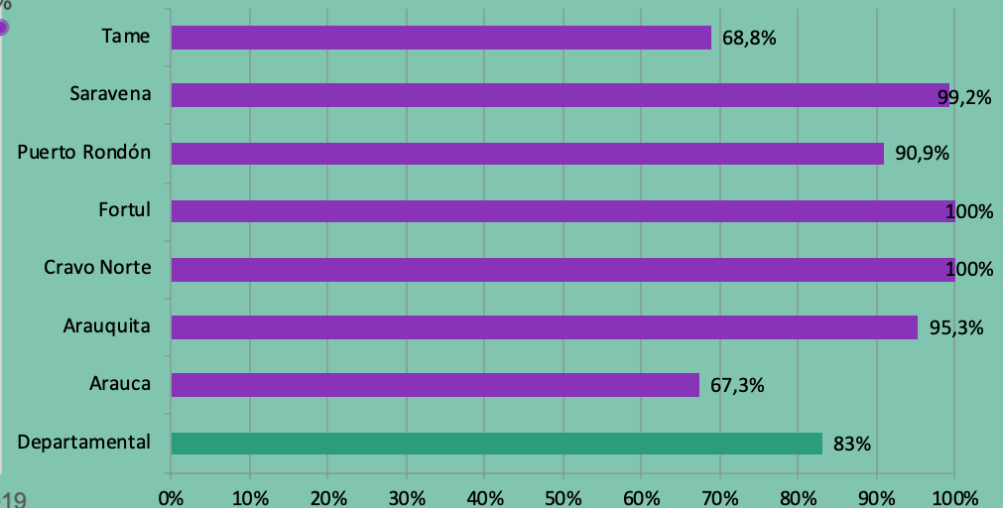
Vacunar
contra el cáncer de cuello uterino
es un regalo de vida

Success in Arauca...!

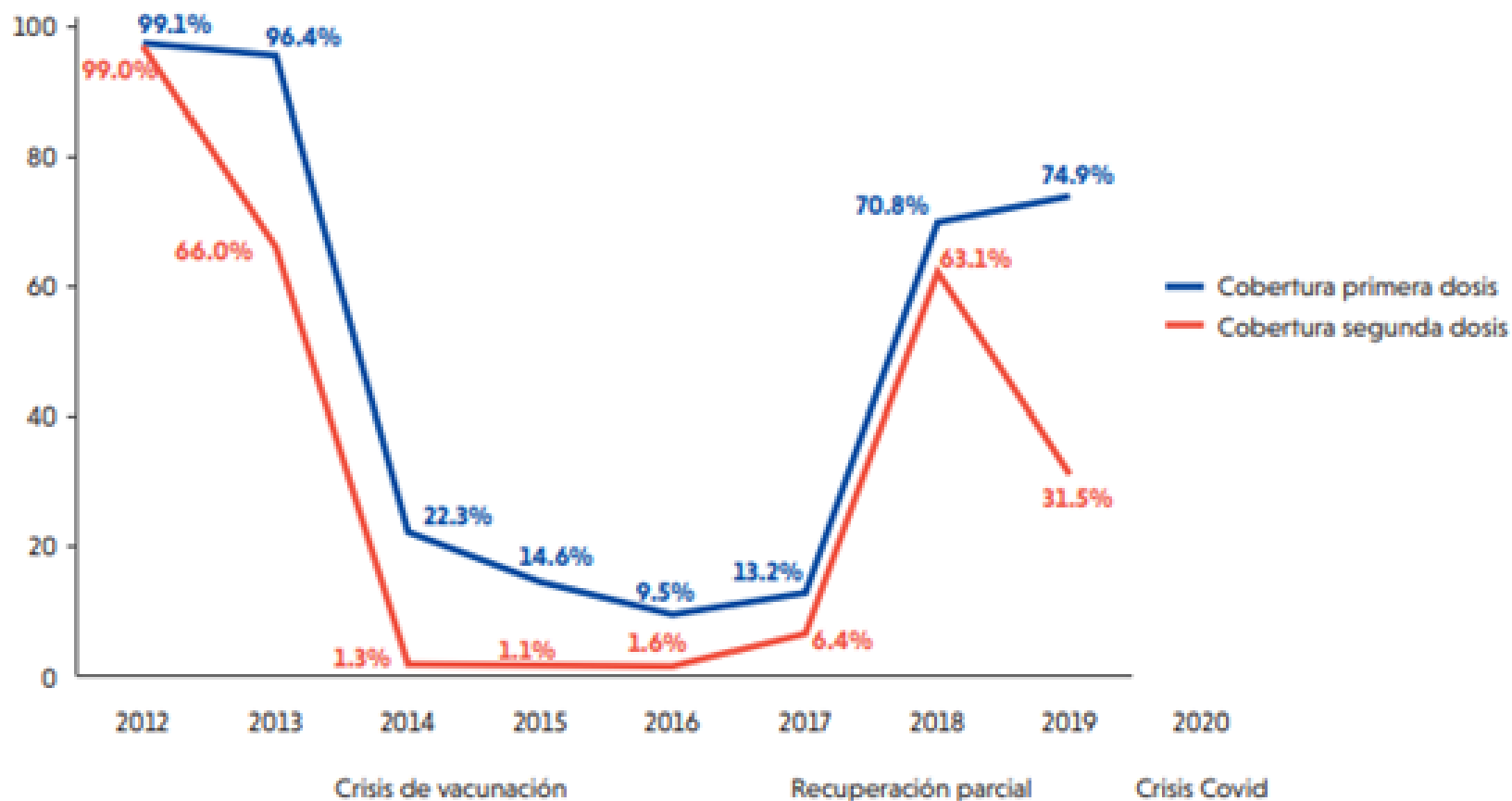
Cobertura de vacunación en Arauca



**Cobertura de vacunación por municipios
A 31 de diciembre de 2019**



HPV vaccination in Cali 2012 - 2019



Education is
the vaccine
against
ignorance



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HPV Prevention and Control Board

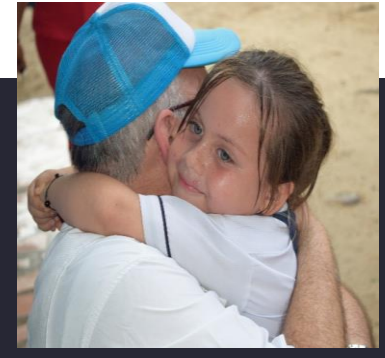


Directivos del HPV Board, de la Universidad de Antwerp, Dra. Nubia Muñoz, Dr. Xavier Bosch del ICO, Viceministro de Salud, Directora del INC., y representantes de Canadá, EEUU, México, Irlanda, Perú, Costa Rica, Brasil, Bulgaria, Bélgica, Francia, y Chile.

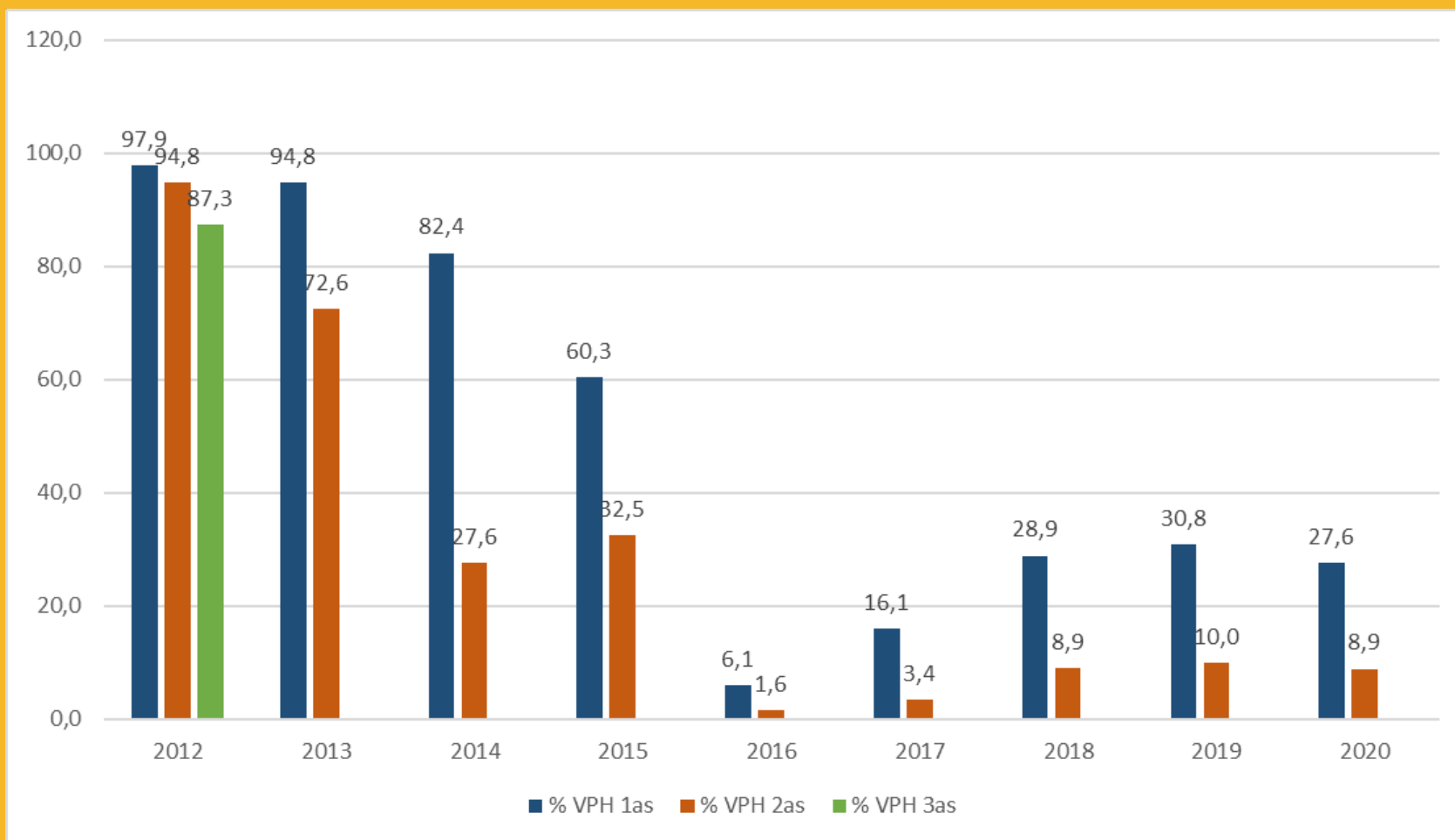


NEVER give up !!

1. Creation of **“Round table”** for the elimination of Cervical Cancer(CLAC,Academia,Scientific Societies,Parent associations).
2. Lecturing across the country to **recover the confidence** in the vaccine.
3. Reactivation **of school-based** HPV vaccination program.(Unfortunately **COVID19** showed up..Schools closed).
4. Continue close partnership with MoH, UICC, **ACS ,IDB**,and other stakeholders. “Arauca Project” (ACS,CLAC)...replicate this Project in other regions...(looking for financing).
5. Talking and listening the community...! **COMPROMISE...!**



HPV vaccination coverage in Colombia: 2012-2020.



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