

Competition Rules Ig Nobel-T-shirts

1. Organiser

University of Antwerp, Department Marketing and Communication, Prinsstraat 13, 2000 Antwerp, Belgium.

2. Where en when

The competition will run on UAntwerp's Instagram and Facebook pages from Wednesday 9 September 2026 until 11.59 p.m. on Sunday 13 September 2026.

3. Who can enter

The competition is open to anyone residing in Belgium. Entrants under the age of 18 must have permission from a parent or guardian. Employees of UAntwerp's Department of Marketing and Communication are not eligible to enter. Entry is free and no purchase or other consideration is required.

4. How to enter

Comment on the competition post on Instagram or Facebook with your own idea for an Ig Nobel research project: an everyday topic that science urgently needs to investigate. One sentence is enough. Only one entry per person is permitted. Offensive, discriminatory or inappropriate comments will be excluded from the competition.

5. How the winners will be selected

A jury from the Department of Marketing and Communication will select the ten most original or amusing research ideas. The winners will not be selected at random. The jury's decision is final and no correspondence will be entered into.

6. Prize

The prizes are ten Ig Nobel T-shirts, made exclusively for the watch party held on 3 September 2026. Each winner will receive one T-shirt in one of the sizes still available. The prize cannot be exchanged for cash or any other prize.

7. Announcement of the winners

The winners will receive a private message via Instagram or Facebook no later than Wednesday 16 September 2026. Winners who fail to respond within seven days will forfeit their prize, after which the jury may select another entrant. The T-shirts will be sent by post or can be collected from the Stadscampus.

8. Personal data

To deliver the prizes, UAntwerp will ask the winners to provide their name, T-shirt size and address. We will use this information solely to deliver the prize and will delete it afterwards. More information about how

UAntwerp handles personal data is available at: <https://www.uantwerpen.be/en/about-uantwerp/organisation/information-security-and-privacy/privacy-policy/>.

9. Liability

UAntwerp reserves the right to amend, suspend or terminate the competition if circumstances require it and will communicate any such decision through the same channels. UAntwerp accepts no liability for technical issues affecting the platforms.

10. Platforms

This competition is in no way sponsored, endorsed, administered by or associated with Instagram, Facebook or Meta. By entering, you release Instagram, Facebook and Meta from any liability in connection with the competition.

11. Acceptance

By entering the competition, you agree to these rules.