



**Young Universities**  
for the **Future** of **Europe**

# **ACCELERATION PROGRAMME**


**APPLY BEFORE 25 OCTOBER 2022!**





**Welcome to the Inno4YUFE Acceleration programme! During this week-long programme we invite you to boost your business and take the next step in making your start-up a success. We will challenge your business assumptions, give you access to network and determine whether you have got what it takes to be a great entrepreneur. This information package gives you all the details you need to start your YUFE Acceleration Adventure.**



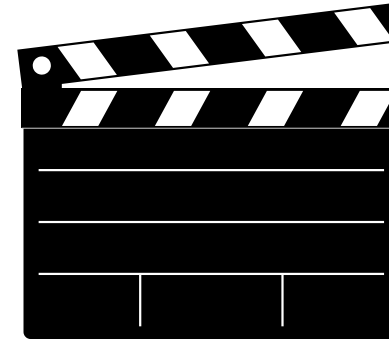


**First things first, to be eligible for the Inno4YUFE acceleration programme the following conditions apply:**

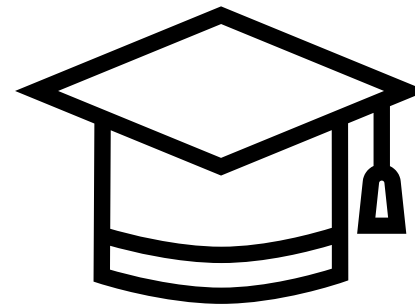
- 1. Your start-up has to be registered in your home country**
- 2. Your start-up is selling or in the process of setting up sales**
- 3. Your start-up consists of minimum 2 people**
- 4. Your start-up successfully completes the registration assessment**



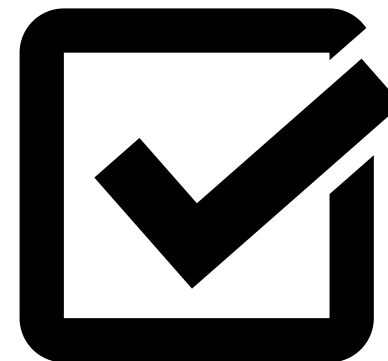
BE  
PREPARED



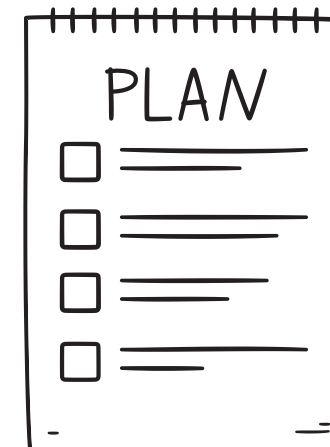
**START-UPS CAN SIGN  
UP USING THE QR CODE  
IN THIS DOCUMENT**



**PARTNER  
UNIVERSITIES CAN  
NOMINATE POTENTIAL  
CANDIDATES**



**ORGANISING TEAM  
MAKES THE FINAL  
SELECTION**



**UPON SELECTION  
START-UPS PROVIDE A  
BUSINESS PLAN**



**The first edition of this Acceleration Programme will be organised at Maastricht University between November 7-11, 2022.**

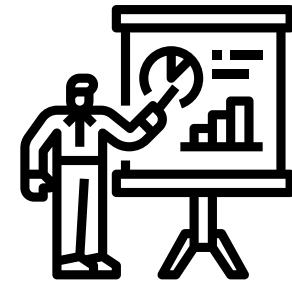
**Next year, the second edition of the Acceleration Programme will take place at the University of Antwerp in the week of 6 to 10 March 2023. It will be organised in close collaboration with Voka Chamber of Commerce Antwerp-Waasland.**

**Both editions will offer a similar programme with the same core modules such as design-thinking, creativity, financing, pitching and a social programme, but each with their 'local flavour' depending on the local partners.**

**If your team is interested but for some reason cannot participate in the first edition in Maastricht, you can still participate next year.**



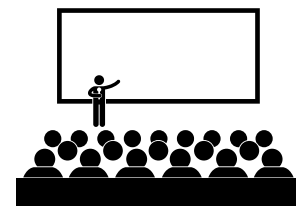
# CLASS IN SESSION



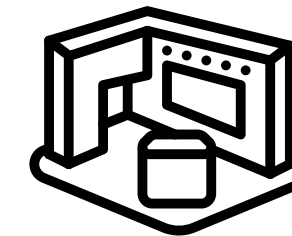
**PITCHING**



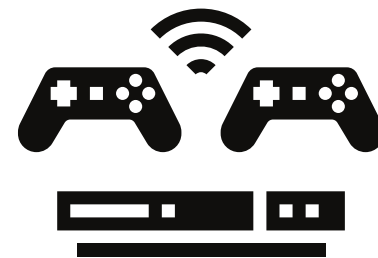
**DRINKS**



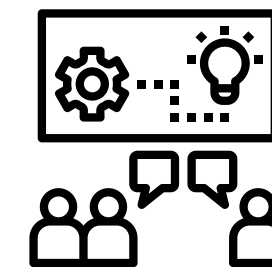
**LECTURE**



**FAIR**



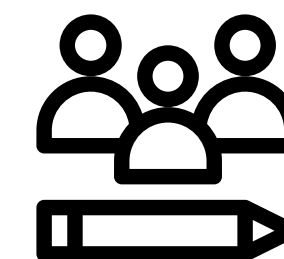
**LEISURE**



**WORKSHOP**

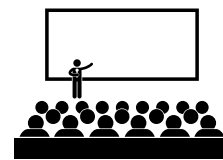


**NETWORKING**



**SELF-STUDY**

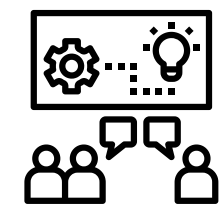
# DAY 1: INTRODUCTION



**08.30 - 10.30**  
**WELCOME AND INTRO**



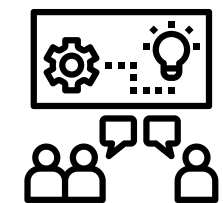
Maastricht University



**11.00 - 13.00**  
**24 STEPS**



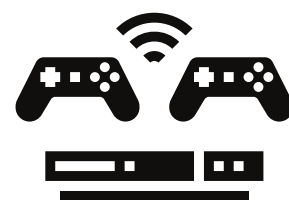
Maastricht University



**13.30 - 15.30**  
**DESIGN THINKING**



**16.00 - 18.00**  
**SPEED DATING**



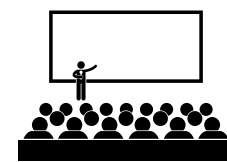
**EVENING**  
**MAASTRICHT TOUR**



Gemeente Maastricht

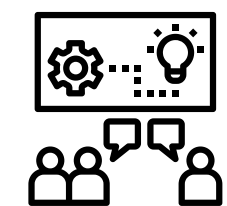


# DAY 2: BUSINESS MODEL



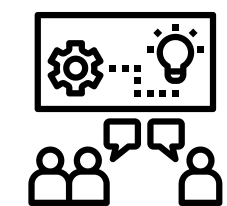
**08.30 - 10.30**  
**THE BIG PIVOT**

 **Maastricht University**



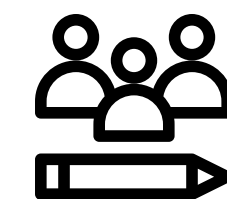
**11.00 - 13.00**  
**PIMENTO MAPPING**

 **Kamer van  
Koophandel**  
Antwerpen-Waasland



**13.30 - 15.30**  
**PIMENTO MAPPING**

 **Kamer van  
Koophandel**  
Antwerpen-Waasland



**16.00 - 18.00**  
**PIVOT**

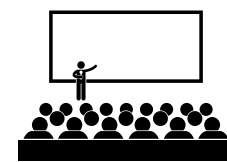


**EVENING**  
**QESKE MEET AND GREET**

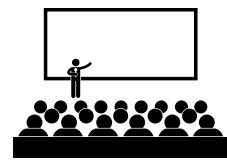




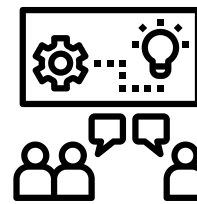
# DAY 3: MARKETING



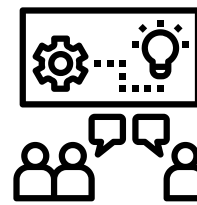
**08.30 - 10.30**  
**CREATIVITY**



**11.00 - 13.00**  
**BRANDING**



**13.30 - 15.30**  
**CUSTOMER JOURNEY**



**16.00 - 18.00**  
**PITCHING**

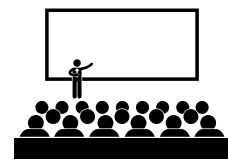


**EVENING**  
**PRISON ISLAND**

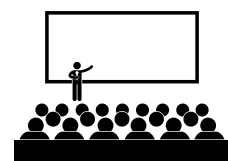




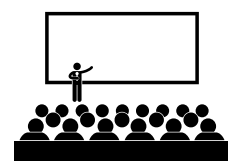
# DAY 4: FINANCING



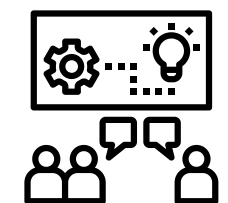
**08.30 - 10.30**  
**BUSINESS ADMIN**



**11.00 - 13.00**  
**FINANCING**



**13.30 - 15.30**  
**GUEST LECTURE**



**16.00 - 18.00**  
**INVESTOR PITCHING**



**EVENING**  
**PUB CRAWL**

**KVK**

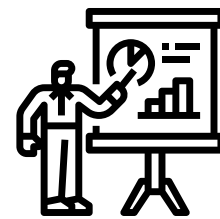


 **Maastricht University**

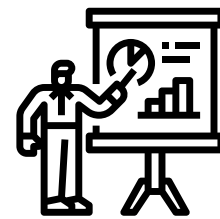
 **Maastricht University**



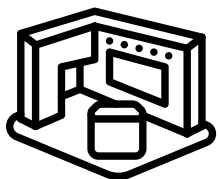
# DAY 5: DEMO DAY



**08.30 - 10.30  
PITCH SESSIONS**



**11.00 - 13.00  
PITCH SESSIONS**



**13.30 - 15.30  
DEMO FAIR**



**16.00 - 18.00  
DRINKS AND CLOSING**



 Maastricht University

 Maastricht University





## ADDITIONAL INFORMATION:

- The Acceleration programme will be hosted offline in Maastricht. Therefore, a full week of attendance is expected from all candidates.
- A maximum of two people per selected start-up can participate.
- The programme itself is sponsored by INNO4YUFE, a project supported by the European Institute of Innovation and Technology. However, accommodation and transportation must be arranged and paid for by each participant individually.

For all remaining questions, please contact [barbara.tan@uantwerpen.be](mailto:barbara.tan@uantwerpen.be)





**EMAIL US YOUR BUSINESS PLAN  
AND SCAN THE QR CODE TO  
SIGN UP TODAY !**

**APPLICATIONS CLOSE ON 25 OCTOBER 2022**



Email your business plan or other documentation regarding your business idea to  
[barbara.tan@uantwerpen.be](mailto:barbara.tan@uantwerpen.be)