

# Human Controllers and Data Scientists:

## The need for alignment in Fraud Analytics

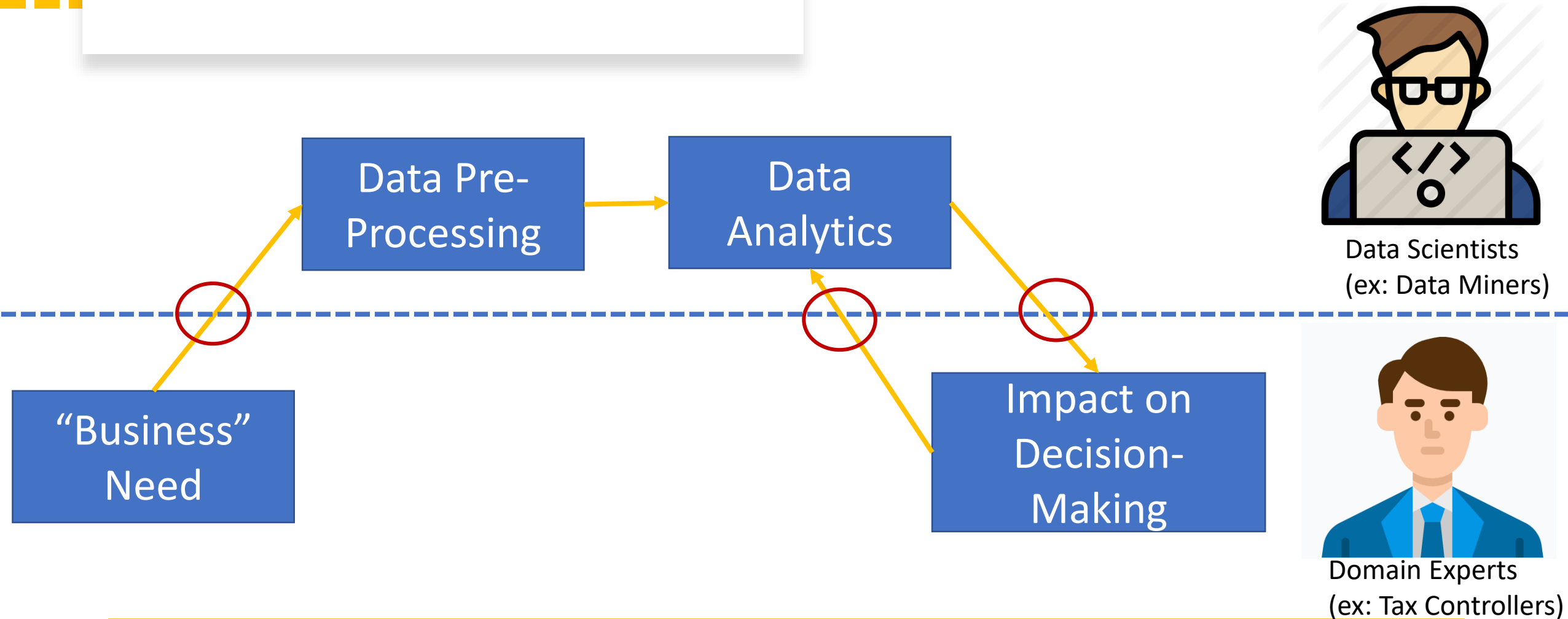
Dr. Anthony Simonofski

DIGI4FED and Digitax Webinar

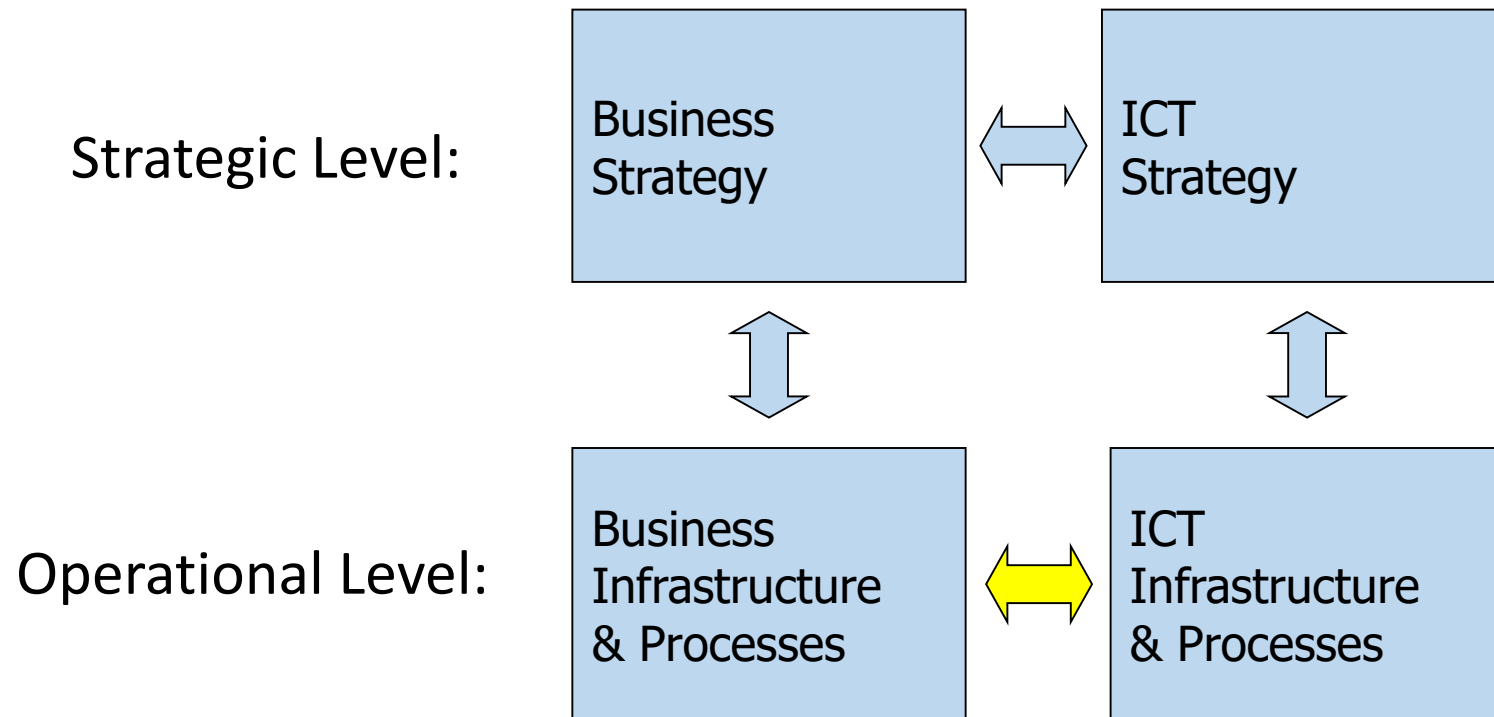
27<sup>th</sup> November 2020



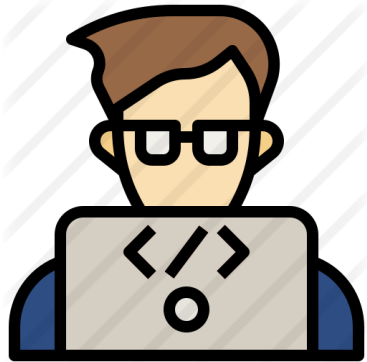
# Data Analytics in theory



# What is alignment ?



## Lead 1: Intermediary Roles



Business  
Analysts

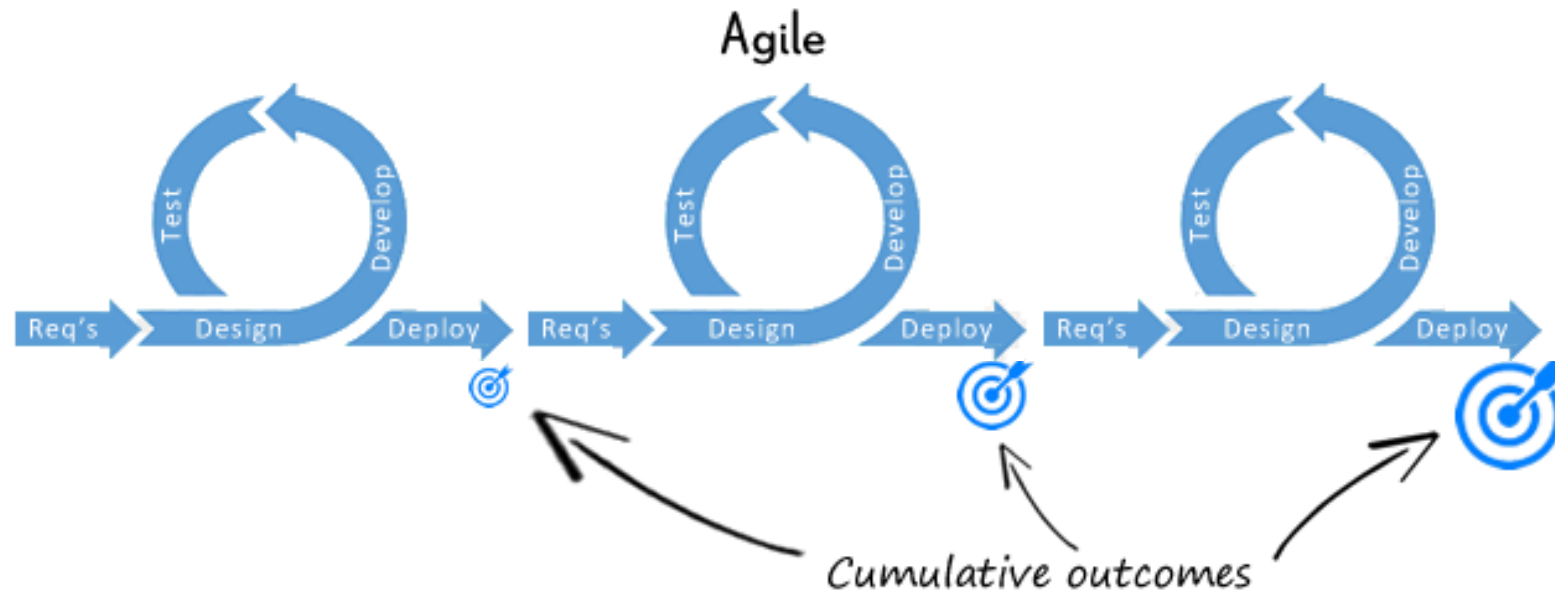


## Lead 2: Key profiles

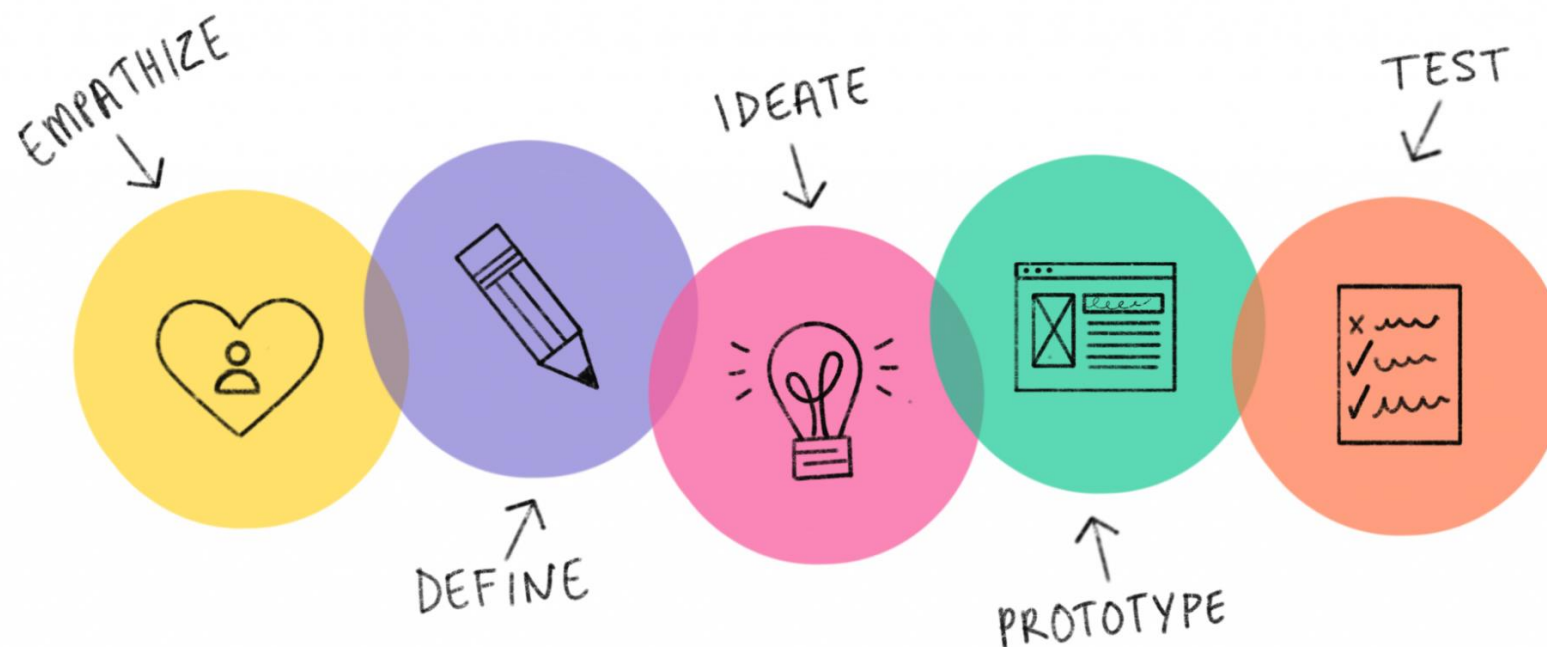


Viaene, S. (2013). Data scientists aren't domain experts. *IT Professional*, 15(6), 12-17.

## Lead 3: Agile Methods



## Lead 4: Design Thinking



End of the presentation

Thank you for your attention!

Do you have any questions ?

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