

RESPONSIBLE FASHION SERIES

presents:

Monday 29th October to Friday 8th November

Innovation, Bio-Design and Technology

Join us at the *Arizona State University (ASU)* in Los Angeles, CA, and Phoenix, AZ, for industry insights, keynote speakers and presentations by an international group of scholars on topics that explore circularity, legislation, responsibility, smart textiles and technology. This conference is free and open to the public.

Hosted by

The ASU FIDM
Arizona State University
ASU CA Center Grand
919 S. Grand Ave
Los Angeles, CA 90015
USA

This region of the USA is leading the way in implementing new United States legislation and research in circularity systems. We want to push the boundaries of traditional fashion practices and offer insights into the evolving landscape where technology and sustainability converge to shape the future of the apparel industry.

For more information, please refer to <https://www.uni-goettingen.de/de/invitation+to+participate/701531.html>

or contact mail@responsible-fashion-series.com

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The Organic Cotton Project

Innovation, Bio-Design and Technology

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PART A: Sustainable Cotton Farm tour

The event begins with a tour of a sustainable cotton farm in San Joaquin Valley, California, offering a 'behind-the-scenes' look at the various aspects of cotton production. You will meet the farmers and scientists, see cotton being harvested and ginned, and learn about the practices of Cleaner Cotton™. For more information, please, refer to our invitation to participate in the [Sustainable Cotton Farm Tour](#) for registration.



Photo: Dennita Sewell

The tour includes:

- Lynda Grose (San Francisco, CCA) – Presentation of '*Cationic/Cleaner Cotton Swatches*' and introduction to '*Evolving Garments*'
- meeting directly with cotton farmers and scientists
- learning about biological and regenerative practices
- seeing cotton being harvested, ginned, baled and ready for shipment
- touching a range of products made from California Cotton
- a local lunch

Pick up location Wednesday, Oct 29 at 3:30pm:.
ASU FIDM, ASU CA Center Grand, 919 S. Grand Ave
Los Angeles, CA 90015

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Saturday, 1st November

PART B: Los Angeles – Focus on Innovation

Keynotes

10:00 Debora Landis (UCLA)

11:00 Lesley Roberts (SoCal Fibreshed) – *Fibreshed*

BREAK

Panel: Govt. and Non-Govt. Frameworks

12:30 Annick Schramme & Anna-Lena Müller (Antwerp Belgium) –
Just Fashion

Fernanda Correa Bernardo (São Paulo, Brazil) – *The importance of Non Governmental Organizations and social projects that work with textile and fashion residues in Brazil*

LUNCHBREAK

Panel Discussion: Internat. Legislation

15:00 Annick Schramme & Anna-Lena Müller – *Fashion and the Law. Textile Upcycling and its Legal Frameworks in Europe and the USA*

BREAK

Panel: Fashion and the Future

04:15 Luciana Scrutchen (Parsons School of Design, New York) –
African American Migration to the West Coast, USA – Influence on Fashion and the Future

Stephanie Barker-Fry (London, United Kingdom) – *Decolonising Fashion Education Systems with New Imaginaries: How could a fashion residency facilitate equitable knowledge exchange between practitioners in London and Accra?*

BREAK

Keynote

05:45 Ian King (Milan, Italy) – *Philosophy of Fashion*

06:30 END

From 7 pm Dia Y Noche de Los Muertos – Hollywood Forever Cemetery
6000 SANTA MONICA, BLVD. HOLLYWOOD, CA

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Sunday, 2nd November

PART B: Los Angeles – Focus on Technology

Arrivals & Coffee at ASU CA Center Grand Keynote

10:30 Julia Koerner (UCLA) - *AI and Technology*

11:30 BREAK

Panel: Technologies for Change

01:00 Aika Alemi (Born Nomad, Kazakhstan) – *AI & digital Technologies: transforming Fashion, Crafts and Design* – Virtual Reality (VR) in
Jure Purgaj (Vienna Austria) – Fashion Design Education: A
Competency Framework for Integrating Bio-Design Practices –
Gozde Goncu Berk (UC Davis) – *The Paradox of Smart Textiles: Innovation and the Challenges of Sustainability*

03:00 BREAK

Lecture

04:00 Fernanda Correa Bernardo, Francisca Dantas Mendes, Maria
Goreti Leal Vanini Isaac and Renata Mayumi Lopes Fujita from
SUSTEXMODA (São Paulo, Brazil) – *The Sustexmoda Institute*

05:00 BREAK

Input

05:15 Stefanie Mallon (Göttingen, Germany) – *Interim Conclusion and Input 'Systematics of Sustainability'*

06:00 END

Dinner option

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PART C: Phoenix– Focus on Bio-Materials

Tuesday, 4th November

Exhibitions opening

09:00 Mal James (Edinburgh, Scotland) – *Loom to Form*

Benedetta Panuccio (Milan, Italy) – *Crystallisation*

Sustexmoda (São Paulo, Brazil) – *Instituto Sustexmoda's projects*

Exhibits from Galina Mihaleva and the ASU

10:15 BREAK

Panel: Education

3:00 Sara Kaufman & Simone Valtulina (Milan, Italy) – *Sex and Sustainability (Sextainability). How to communicate sustainability in a sexy way*

Luigi Tili (Milan, Italy) – *An Agile Approach to ESG Management in Ready-to-wear Collection Development Process: Integrating KANBAN and OKRs*

11:45 LUNCHBREAK

Workshops

01:30 Sustexmoda (São Paulo, Brazil) – *Industrial Upcycling*

Class: 1:30–2:45 Contemporary

02:30 Jure Purgaj (Vienna, Austria) – *Fashioning a sustainable future: Creating patterns for an AI-driven sustainable fashion design education*

Class : 1:30–4:15 Flat Pattern

Panel: New and Sustainable Materials

10:30 Shah Noor Shafqat (Design School, ASU) – *Bio-mimicry lab*

Stefanie Mallon (Göttingen, Germany) – *A tough job in fashion – 'Bio-Materials' and sustainability*

4:00 BREAK

Workshop

04:15 Sustexmoda (São Paulo, Brazil) – *Workshop Fashion Upcycling (20 persons – bring items of clothing)*

Lecture

05:15 Jessie Kosak & Dennita Sewell (ASU FIDM) – *Sustainability Projects at ASU FIDM*

END 06:15

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Tuesday, 5th November

PART C: Phoenix– Focus on Native Crafts & Culture

VISITS TO

The Goodwill Sorting Centre

Phoenix Fibres

The Heard Museum

Native American Demonstration

Taliesin West

The Desert Botanical Garden

Wednesday 8th and Thursday, 7th November

EXCURSION TO THE GRAND CANYON

Details to be announced

Contact

Dennita Sewell

ASU FIDM,

Arizona State University

Fashion Institute for Design and
Merchandise

ASU CA Center Grand

919 S. Grand Ave

Los Angeles, CA 90015

or

mail@responsible-fashion-series.com



Photo: Galina Mihaleva

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CONTRIBUTORS

Benedetta Panuccio

Fernanda Correa Bernardo



Fernanda Correa Bernardo is an ongoing master's student at the School of Arts and Humanities at São Paulo University (USP), with a Scholarship from São Paulo Research Foundation (FAPESP) and a bachelor's degree in Fashion from the State University of Maringá (UEM). She's a part of the organization committee from the SUSTEXMODA Congress, a member of NAPI SUSTEXMODA, and also a member of the research group in Management and Environmental Education (PGEA) from UNESP.

Francisca Dantas Mendes



Francisca Dantas Mendes is a researcher and associate professor at the School of Arts and Humanities at São Paulo University (USP) in the Textile and Fashion program. Her Phd and Master's degrees are in the field of Production Engineering from Universidade Paulista, and her bachelor's degree is in Fashion from Anhembi Morumbi University. She is also the founder and coordinator of the Support Center of Research and Innovation (NAPI SUSTEXMODA), which has as its goals to research the positive and negative impacts caused by the Textile and Fashion Industry on society, the economy, and the environment. She is a member of the National Council of Higher Education in Fashion from the Ministry of Education in Brazil. She leads a lot of social and environmental projects that work with people in extreme social vulnerability using textile waste as raw materials.

Gozde Goncu Berc

Lynda Grose

Mal James

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Contributors



Gozde Goncu Berc

Lynda Grose

Mal James



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Contributors

Ian King

Ian King was a full research professor at the University of the Arts in London and at the London College of Fashion. He has published many articles and texts in the Arts and Philosophy. He was the recipient of the annual European-wide EU/Big Zee Visionary award for 2022. He is presently a visiting professor in developing arts-based research for the Marangoni group, which is the largest private group of colleges and universities in the world. He also established the Responsible Fashion series, whose events have been held in many international locations, including London, Milan, New York, and Paris, together with Amsterdam, Antwerp, Arnhem, Jaipur, Shanghai, Macedonia, Rome, Uzbekistan, and Kazakhstan etc....

Jessica Kosak

Instructor ASU FIDM

Jessie Kosak is an instructor at ASU FIDM and teaches classes on sustainable fashion and knitwear. Ms. Kosak has worked internationally as a designer for over a decade with numerous brands including Donna Karan New York and St. John Knits.

She used her industry knowledge as Manager of Science and Impact at The Sustainability Consortium to develop assessments to help brands and retailers understand the environmental and social impacts of their products. Ms. Kosak currently runs her own studio practice in Phoenix and focuses on historical practice and the ways historicism affects emotional durability in modern fashion.

She holds a bachelor of fine arts in fashion design and sustainability and a master of fine arts in fashion design and society from Parsons, The New School for Design in New York City.

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Stefanie Mallon

Anna-Lena Müller

Anna-Lena Müller is a PhD researcher at the University of Antwerp, where she contributes to the Horizon Europe-funded project JUST FASHION. She holds a bachelor's degree in Fashion and Textile Engineering for the University of Applied Sciences Albstadt-Sigmaringen and a master's degree in international Fashion Management from the Antwerp Management School. Before embarking on her doctoral research in December 2024, she gained experience in the Belgian sustainable fashion sector, working with several start-ups. Her research explores the role of born-sustainable organisations in the European fashion industry and their potential to drive the sector's broader sustainable transition.

Jure Purgaj

To be submitted after 24th Sept.

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Annick Schramme

Prof. Dr. Annick Schramme is a professor at the University of Antwerp (Faculty of Business and Economics) and program director of the Master in Cultural Management. In 2018, she launched an international Master in Fashion Management (AMS) and the executive program Leadership in Culture (LinC LL) for Flanders and the Netherlands, in collaboration with Utrecht University. Her research focuses on cultural policy, cultural entrepreneurship, governance, and sustainable business models. She is active as a policy advisor and evaluator at the European level, a member of the Flemish UNESCO Commission, and chair of the Strategic Advisory Council for Culture, Youth, Sport, and Media. In 2024, she was appointed holder of the UNESCO Chair in Cultural Entrepreneurship and Policy. In addition, she is actively involved in several Horizon projects, including Tracks4Crafts, as well as ECHOES (European Collaborative Cloud for Cultural Heritage) and Just Fashion (as coordinating organization).

Luciana Scrutchen

Luciana Scrutchen, textile designer and educator, is the Associate Provost for Faculty Affairs at The New School University, and an Associate Professor of Fashion at Parsons School of Design, School of Fashion. Her teaching and research center on the voices, experiences, and vantage points of Black women across lines of gender identity, complexion, and class. She also investigates the role of textiles and technology in subsistence cultures, focusing on responsible materials, processes, and methodologies.

Professor Scrutchen has written, presented, and collaborated on a wide range of topics in international forums, such as “Prosperity Beyond Profit: Digital Innovations as Enablers of Cultural Resilience in Fashion Praxis” at the Prosperity Fashion Conference in Florence, “Shifting Dominant Geographies: Democratizing Fashion Epistemologies through Creative Technologies” at the Routledge University and AMPS Conference on R in Prague, “Polycultural Allyship in Ped and Gender Identity into Fashion Canons” at the American University of Paris, and “Intersectional Praxis for Fashion Education: Navigating the Complexity of Institutional

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Luigi Tili

I graduated with honors in Business Administration from LUISS “Guido Carli” University in Rome, specializing in Lean Management.

After gaining corporate experience in roles of increasing responsibility, since 2004 I have been working as a management consultant, lecturer, and temporary manager.

At IUAD, I teach the course “Business Logic and Organization” for third-year students enrolled in the three-year bachelor’s program in Fashion Design, under the “Fashion Business & Management” specialization.

Key projects in the fashion industry: Tom Ford, Tommy Hilfiger, Céline, Ralph Lauren.

Key projects in other sectors: Mose, Whirlpool, Natuzzi, Ministry of Infrastructure and Transport, Ministry of Health.

Academic projects and teaching activities with universities: IUAD (Milan), LUM School of Management (Bari), IULM (Milan), Guglielmo Tagliacarne Institute (Rome), University of Milano-Bicocca (Milan).

Collaborations with Big 4: KPMG, Intellera, EY, Arthur D. Little, .

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Contributors to the Responsible Fashion Event at ASU FIDM

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